Date: July 15, 2020
To: United States Senate and House of Representatives
From: 158 Companies in the Hunting and Fishing Industry
Re: Supporting the Modernizing Access to our Public Land (MAPLand) Act

Dear Members of Congress:

As companies in the hunting and fishing industry, we understand the value of America’s 640 million acres of public lands in sustaining and growing our businesses. That’s why we support the Modernizing Access to our Public Land (MAPLand) Act. This legislation has bipartisan support in both the Senate (S. 3427) and House (H.R. 6169) and would facilitate standardizing, digitizing, and disseminating information regarding recreational access and allowable activities on millions of acres of federal public lands throughout the United States.

Millions of anglers and 34 percent of all hunters in the United States depend on public lands for some or all of their recreational access. Over the past decade, digital mapping and GPS technologies have revolutionized the ways in which sportsmen and women navigate public lands. By pinpointing a user’s real-time location on the landscape, hand-held GPS units and smartphone applications allow sportsmen and women to know exactly where they are located relative to property boundaries and other key landmarks. These technologies have made millions of acres of previously unavailable public lands accessible to the public.

Unfortunately, incomplete and inconsistent mapping data prevents both outdoor recreationists as well as land management agencies — including the U.S. Forest Service, Bureau of Land Management, National Park Service, and Army Corps of Engineers — from utilizing the full benefits of these technologies.

For example, many of the agencies’ access easement records are still held on paper files at local offices and cannot be integrated into digital mapping systems. The U.S. Forest Service alone has an estimated 37,000 recorded easements, only 5,000 of which have been digitized and uploaded into its electronic database.

The MAPLand Act would authorize and fund agencies to digitize these easements and upload them into digital mapping systems where they can be most useful to the public and to those working to unlock public access.

Further, this legislation would require federal agencies to develop interagency standards for public land access information to ensure that it is useful in modern GPS-mapping programs. This includes providing information for the public to understand recreational opportunities and restrictions on their federal public lands, such as those tied to road and trail access, shooting and hunting, and boating on lakes and rivers.

These steps combined would make public land access information more readily available to sportsmen and women. In addition, it will benefit our bottom line by further growing the $778 billion outdoor recreation economy. We hope that you’ll join us in supporting access to America’s public lands by cosponsoring the MAPLand Act and advocating for its swift passage.

Sincerely,
ACE Outdoor Essentials
Carl Abrams, President
Albuquerque, NM

Alaska Guide Creations
Jaret Owens, Founder
Price, UT

Alpacka Raft
Thor Tingey, CEO & Co-Owner
Mancos, CO

Altitude Outdoors
Brad Carter, Owner
Afton, WY

America Outdoors Radio
John Kruse, Host and Producer
Wenatchee, WA

Archery Past
Riley Savage, Owner
Beaverton, OR

Arkansas River Tours
Sandy Reed, Owner
Coaldale, CO

Argali
Brad Brooks, CEO
Boise, ID

Backcountry Fuel
Cody Rich, Founder
Bozeman, MT

Backwoods Mountain Sports
Paddy McIlvoy, Owner
Ketchum, ID

Bald Mountain Outfitters
Terry Pollard, Owner
Pinedale, WY

BaseMap
Ed Gramza, Director of Business Development
Bothell, WA

Bear Basin Adventures
Sarah Woltman, Co-owner
Fort Washakie, WY

Bear Hunting Magazine
Clay Newcomb, Owner/Publisher
West Fork, AR

Bend Fly Shop
Chris and Cairn O’Donnell, Owners
Bend, OR

The Bent Road Outdoors
Greg and Cheri Webster, Owners
Challis, ID

Bigdog Guns and Ammo
Roger Parsons, Owner
Canon City, CO

Blades-N-Bullets
Arie Hansen, Owner
Canon City, CO

Blue Sky Sage
Bobbi Wade, Owner
Big Piney, WY

BOG
Jason Nickerson, Brand Manager
Columbia, MO

Born and Raised Outdoors
Kody Kellom, Owner
Roseburg, OR

The Bow Rack
Wayne Endicott, Owner
Springfield, OR

Breckenridge Outfitters
Tim West, Manager
Breckenridge, CO

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Adam Bronson, Owner
Cedar City, UT
The Brothers K Outfitters
Ben Kittell, Owner
Sisters, OR

Browning
Rafe Nielson, Director of Marketing and Communications
Morgan, UT

Bubba
Josh Neville, Brand Manager
Columbia, MO

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CJ Buck, Chairman & CEO
Post Falls, Idaho

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Chris Daughters, Owner
Eugene, OR

Campfire Industries
Mark Hollen, Owner
Carlsbad, NM

Castle Taxidermy
Jim Bates, Owner
Las Cruces, NM

Coastal Farm & Ranch
Lori McKinnon, President
Albany, OR

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Tye Krueger, Owner
Bend, OR

Costa Del Mar
Amanda Sabin, Marketing Manager
Daytona Beach, FL

Custombirdworks
Dale Manning, Owner
Missoula, MT

Countryside Veterinary Hospital
Nate Ralston, Co-Owner
Idaho Falls, ID

Dave Brown Outfitters
Dave Brown, Owner
Patagonia, AZ

Dark Timber Coffee Company
Tony Burlison, Owner
Ennis, MT

Davis Strategies
Kyle Davis, Owner
Reno NV

Downwind Archery
Bud Robison, Owner
Idaho Falls, ID

The Drift Fly Shop
Alex Zipp, Owner
Pueblo, CO

Driftwood Outdoors
Brandon Butler, Owner
Fayette, MO

Dunoir Fishing Adventures
Jeramie Prine, Owner
Lander, WY

Eagle Claw Fishing Tackle Co
Monte Malzahn, VP of Sales and Marketing
Denver, CO

Eastmans' Publishing Inc
Ike Eastman, President
Powell, WY

Echo Canyon River Expeditions
Andy Neinas, Owner
Canon City, CO

Eclipse Broadheads
Blake Fischer, Owner
Eagle, ID

Edmonds Outdoors, LLC DBA Gunner Kennels
Addison Edmonds, Founder
Nashville, TN
Epic Outdoors
Adam Bronson
Cedar City, UT

Estes Park Outfitters
Tim Resch, Owner
Estes Park, CO

FHF Gear
Paul Lewis, Founder
Bozeman, MT

Fin & Fire Fly Shop
Paul Snowbeck, Store Manager
Redmond, OR

First Lite
Ford Van Fossan, Conservation and Content Manager
Ketchum, ID

Fishpond USA
John Land Le Coq, CEO
Denver, CO

Fly Fish McCall
Ron Howell, Owner
McCall, ID

Fly Water Travel
Tag Kleiner, VP Marketing, Far Bank Enterprises
Ashland, OR

Frontier Unlimited
Gary Lewis, TV Show Host
Bend, OR

Frontiers International Travel
Mike Fitzgerald, President
Gibsonia, PA

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Colfax, CA

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Brad Trenkle, Vice-President Outdoor
Olathe, KS

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Gary Lewis, Owner
Bend, OR

Get Hushin
Brian McElrea, Partner
Salt Lake City, UT

goHUNT
Chris Porter, CEO and Co-Founder
Las Vegas, NV

Green River & Bridger-Teton Outfitters
Jill Maier, co-owner
Pinedale, WY

Guidefitter
Bryan Koontz, Founder & CEO
Bozeman, MT

HabitatRock
Dale Manning, Owner
Missoula, MT

Hanwag N.A.
Cody Winward, Sales Manager
Louisville, CO

The Headmaster
Sean Shea, Owner
Reno, NV

Henry’s Fork Angler
Todd Lanning, Manager
Island Park, ID

Henry’s Fork Lodge
Nelson Ishiyama, Owner
Island Park, ID

High Desert Rifle Works
Thomas Gomez, CEO
Cedar Crest, NM

Hooyman
Kyle Smith, Brand Manager
Columbia, MO
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Contact Name</th>
<th>Title/Role</th>
<th>Location</th>
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<tr>
<td>House of Harrop</td>
<td>Rene Harrop</td>
<td>Owner</td>
<td>St. Anthony, ID</td>
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<tr>
<td>Hunt to Eat</td>
<td>Mahting Putelis</td>
<td>CEO</td>
<td>Denver, CO</td>
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<td>Huntin’ Fool</td>
<td>Jerrod Lile</td>
<td>CEO</td>
<td>Cedar City, UT</td>
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<tr>
<td>Idaho Angler</td>
<td>Tim Mansell</td>
<td>Manager</td>
<td>Boise, ID</td>
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<tr>
<td>Intermountain Aquatics, Inc.</td>
<td>Jeffrey Klausmann</td>
<td>Owner</td>
<td>Driggs, ID</td>
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<td>Jimmy’s All-Seasons Angler</td>
<td>Jimmy Gabettas</td>
<td>Owner</td>
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<tr>
<td>Kenetrek Boots</td>
<td>Jim Winjum</td>
<td>Founder/President</td>
<td>Bozeman, MT</td>
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<td>KG’s Fly-Tying Specialties</td>
<td>Kelly Glissmeyer</td>
<td>Owner</td>
<td>Rigby, ID</td>
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<td>Kuiu</td>
<td>Brendan Burns</td>
<td>Director of Conservation</td>
<td>Dixon, CA</td>
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<td>Kyle Smith Fly Fishing Guide Service</td>
<td>Kyle Smith</td>
<td>Owner</td>
<td>Corvallis, OR</td>
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<td>Leica Sport Optics</td>
<td>Ryan Trenka</td>
<td>Marketing Manager</td>
<td>Allendale, NJ</td>
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<td>Leupold and Stevens Inc.</td>
<td>Bruce Pettet</td>
<td>President &amp; CEO</td>
<td>Beaverton, OR</td>
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<tr>
<td>Little Creek Outfitters</td>
<td>Marty and Mia Sheppard</td>
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<td>Maupin, OR</td>
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<td>Lost Creek Outfitters</td>
<td>James Owens</td>
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<td>Cody, WY</td>
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<td>Maven</td>
<td>Brendon Weaver</td>
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<td>MeatEater, Inc</td>
<td>Ryan Callaghan</td>
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<td>The Missoulian Angler</td>
<td>Taylor Scott</td>
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<td>Montana Outfitter and Guides Association</td>
<td>Mac Minard</td>
<td>Executive Director</td>
<td>Montana City, MT</td>
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<td>Monteith Taxidermy</td>
<td>Kevin Monteith</td>
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<td>Mountain Angler Ltd.</td>
<td>Jackson Streit</td>
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<td>Breckenridge, CO</td>
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<td>Albany, OR</td>
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<td>Mountain Pawn and Gun</td>
<td>Mike Shaffer</td>
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<td>Mountain Sports Photography</td>
<td>James Nelson</td>
<td>Owner</td>
<td>Idaho Falls, ID</td>
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<tr>
<td>MTN OPS</td>
<td>Jordan Harbertson</td>
<td>Co-Founder &amp; Vice President</td>
<td>Fruit Heights, UT</td>
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</tbody>
</table>
MTN Tough Fitness Lab
Dustin Diefenderfer, Founder
Bozeman, MT

Mystery Ranch
Ryan Holm, Direct of Marketing
Bozeman, MT

Nature’s Design Taxidermy
Ray Hatfield, Owner
Cody, WY

Nevada Guide Service and World Safaris
Jim Puryear, Owner
Reno, NV

Nevada Rod & Rifle Outfitters
Shane Evans, Owner
Reno, NV

North Fork Anglers
Tim Wade, Owner
Cody, WY

Northwestern Outdoors Radio
John Kruse, Host and Producer
Wenatchee, WA

Old Wolf Taxidermy Cleaning
Fritz Richards, Owner
Reno, NV

onX
Eric Siegfried, Founder
Missoula, MT

Oregon Pack Works
Karl J. Findling, Owner
Bend, OR

The Orvis Company
Dave Perkins, Vice Chairman
Manchester, VT

Phelps Game Calls
Jason Phelps, Owner
Pe Ell, WA

Pristine Ventures
Larry Bartlett, Owner
Fairbanks, AK

Pure Fishing
Dave Bulthuis, President
Columbia, SC

Red Rock Archery
Gabe Lucero, Owner
Grand Junction, CO

Red Shed Fly Shop/Poppy Cane
Poppy and Linda Cummins, owners
Peck, ID

Redington
Tag Kleiner, VP Marketing, Far Bank Enterprises
Bainbridge Island, WA

The Reel Life
Taylor Streit, Owner
Taos, NM

RIO Products
Tag Kleiner, VP Marketing, Far Bank Enterprises
Idaho Falls, ID

Rokslide
Robby Denning, Co-Owner
Idaho Falls, ID

Ross’s Coin and Gun
Reed Payne, Co-Owner
Idaho Falls, ID

Royal Gorge Anglers
Taylor Edrington, Manager
Canon City, CO

Sage
Tag Kleiner, VP Marketing, Far Bank Enterprises
Bainbridge Island, WA

Savage Arms, Inc.
Beth Shimanski, Director of Marketing
Westfield, MA
Scientific Anglers  
Dave Perkins  
Midland, MI

Seek Outside  
Kevin Timm, President  
Grand Junction, CO

7D Ranch Outfitting  
Meade Dominick, Owner  
Cody, WY

Shooter’s World  
Shandra Minar, Manager  
Cortez, CO

Silver Creek Outfitters  
Terry Ring, Owner  
Ketchum, ID

Simms Fishing Products  
K.C. Walsh, Executive Chairman  
Bozeman, MT

Sitka Gear  
Thad Kaczmarek, Consumer Experience Leader  
Bozeman, MT

SNM Turkey Hunts  
Ryan Bates, Owner  
Las Cruces, NM

Spartan Precision Equipment Ltd  
Rob Gearing, Managing Director  
East Sussex, United Kingdom

Stone Glacier  
Jeff Sposito, President and CEO  
Bozeman, MT

Stoneydale Press  
Dale Burke, Owner  
Stevensville, MT

Straight6Archery  
Casey Smith, Owner  
Missoula, MT

Swarovski Optik NA  
Dean Capuano, Director of Communications  
Cranston, WI

Sweetwater Fishing Expeditions  
George Hunker, Owner  
Lander, WY

Taos Fly Shop  
Nick Streit, Owner  
Taos, NM

Taxidermy Unlimited  
Steve Dunwell, Owner  
Missoula, MT

TG Taxidermy  
Tim Gubler, Owner  
Fallon, NV

Tightline Media  
Kris Milgate, Owner  
Idaho Falls, ID

Traditional Bowhunter Magazine  
Robin and T.J. Conrads, Owners  
Pocatello, ID

Traditional Pursuits  
Blake Fischer, Owner  
Eagle, ID

Trouthunter  
Rich Paini, Manager  
Island Park, ID

Under Armour  
Jed Larkin, Outdoor Category Lead  
Baltimore, MD

UST  
John Holdmeier, Brand Manager  
Columbia, MO

Vast Alaska  
Cash Joyce, Owner  
Wasilla, AK
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<th>Company</th>
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<tr>
<td>Vista Outdoors</td>
<td>Fred Ferguson</td>
<td>VP, Public Affairs</td>
<td>Anoka, MN</td>
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<td>Paul Neess</td>
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<td>WeScout4u</td>
<td>Robby Denning</td>
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<td>Western Hunter Magazine</td>
<td>Chris Denham</td>
<td>Co-Owner</td>
<td>Fountain Hills, AZ</td>
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<td>Western Recreation/Archery</td>
<td>Brad Love</td>
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<td>Poncha Springs, CO</td>
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<td>WildCOR, LLC</td>
<td>Rick Potts</td>
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<td>Missoula, MT</td>
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<tr>
<td>Wilderness Athlete</td>
<td>Kevin Guillen</td>
<td>Director of Marketing and Public Relations</td>
<td>Fountain Hills, AZ</td>
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<td>Wilderness Mule Outfitting</td>
<td>Caleb Viano</td>
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<td>Riggins, ID</td>
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<td>Wilderness Pack Specialties</td>
<td>Jim Fear</td>
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<td>Cornelius &amp; Klamath Falls, OR</td>
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<td>Winterhawk Outfitters</td>
<td>Larry Amos</td>
<td>Owner</td>
<td>Collbran, CO</td>
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<td>Wonrate Gear</td>
<td>A. Joel Williams</td>
<td>Founder/Owner</td>
<td>Fallon, NV</td>
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<tr>
<td>Work Sharp</td>
<td>Matt Elliott</td>
<td>Director of Marketing</td>
<td>Ashland, OR</td>
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<tr>
<td>Yellow Dog Fly Fishing</td>
<td>Jim Klug</td>
<td>Director of Operations</td>
<td>Bozeman, MT</td>
</tr>
<tr>
<td>YETI</td>
<td>Sloane Brown</td>
<td>Hunt Marketing Manager</td>
<td>Austin, TX</td>
</tr>
</tbody>
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