

Date: July 15, 2020
To: United States Senate and House of Representatives
From: 158 Companies in the Hunting and Fishing Industry
Re: Supporting the Modernizing Access to our Public Land (MAPLand) Act

Dear Members of Congress:

As companies in the hunting and fishing industry, we understand the value of America's 640 million acres of public lands in sustaining and growing our businesses. That's why we support the *Modernizing Access to our Public Land (MAPLand) Act*. This legislation has bipartisan support in both the Senate (S. 3427) and House (H.R. 6169) and would facilitate standardizing, digitizing, and disseminating information regarding recreational access and allowable activities on millions of acres of federal public lands throughout the United States.

Millions of anglers and 34 percent of all hunters in the United States depend on public lands for some or all of their recreational access. Over the past decade, digital mapping and GPS technologies have revolutionized the ways in which sportsmen and women navigate public lands. By pinpointing a user's real-time location on the landscape, hand-held GPS units and smartphone applications allow sportsmen and women to know exactly where they are located relative to property boundaries and other key landmarks. These technologies have made millions of acres of previously unavailable public lands accessible to the public.

Unfortunately, incomplete and inconsistent mapping data prevents both outdoor recreationists as well as land management agencies — including the U. S. Forest Service, Bureau of Land Management, National Park Service, and Army Corps of Engineers — from utilizing the full benefits of these technologies.

For example, many of the agencies' access easement records are still held on paper files at local offices and cannot be integrated into digital mapping systems. The U.S. Forest Service alone has an estimated 37,000 recorded easements, only 5,000 of which have been digitized and uploaded into its electronic database.

The *MAPLand Act* would authorize and fund agencies to digitize these easements and upload them into digital mapping systems where they can be most useful to the public and to those working to unlock public access.

Further, this legislation would require federal agencies to develop interagency standards for public land access information to ensure that it is useful in modern GPS-mapping programs. This includes providing information for the public to understand recreational opportunities and restrictions on their federal public lands, such as those tied to road and trail access, shooting and hunting, and boating on lakes and rivers.

These steps combined would make public land access information more readily available to sportsmen and women. In addition, it will benefit our bottom line by further growing the \$778 billion outdoor recreation economy. We hope that you'll join us in supporting access to America's public lands by cosponsoring the *MAPLand Act* and advocating for its swift passage.

Sincerely,

ACE Outdoor Essentials
Carl Abrams, President
Albuquerque, NM

Alaska Guide Creations
Jaret Owens, Founder
Price, UT

Alpacka Raft
Thor Tingey, CEO & Co-Owner
Mancos, CO

Altitude Outdoors
Brad Carter, Owner
Afton, WY

America Outdoors Radio
John Kruse, Host and Producer
Wenatchee, WA

Archery Past
Riley Savage, Owner
Beaverton, OR

Arkansas River Tours
Sandy Reed, Owner
Coaldale, CO

Argali
Brad Brooks, CEO
Boise, ID

Backcountry Fuel
Cody Rich, Founder
Bozeman, MT

Backwoods Mountain Sports
Paddy McIlvoy, Owner
Ketchum, ID

Bald Mountain Outfitters
Terry Pollard, Owner
Pinedale, WY

BaseMap
Ed Gramza, Director of Business Development
Bothell, WA

Bear Basin Adventures
Sarah Woltman, Co-owner
Fort Washakie, WY

Bear Hunting Magazine
Clay Newcomb, Owner/Publisher
West Fork, AR

Bend Fly Shop
Chris and Cairn O'Donnell, Owners
Bend, OR

The Bent Road Outdoors
Greg and Cheri Webster, Owners
Challis, ID

Bigdog Guns and Ammo
Roger Parsons, Owner
Canon City, CO

Blades-N-Bullets
Arie Hansen, Owner
Canon City, CO

Blue Sky Sage
Bobbi Wade, Owner
Big Piney, WY

BOG
Jason Nickerson, Brand Manager
Columbia, MO

Born and Raised Outdoors
Kody Kellom, Owner
Roseburg, OR

The Bow Rack
Wayne Endicott, Owner
Springfield, OR

Breckenridge Outfitters
Tim West, Manager
Breckenridge, CO

Bronson Outfitting
Adam Bronson, Owner
Cedar City, UT

The Brothers K Outfitters
Ben Kittell, Owner
Sisters, OR

Browning
Rafe Nielson, Director of Marketing and
Communications
Morgan, UT

Bubba
Josh Neville, Brand Manager
Columbia, MO

Buck Knives
CJ Buck, Chairman & CEO
Post Falls, Idaho

The Caddis Fly Angling Shop
Chris Daughters, Owner
Eugene, OR

Campfire Industries
Mark Hollen, Owner
Carlsbad, NM

Castle Taxidermy
Jim Bates, Owner
Las Cruces, NM

Coastal Farm & Ranch
Lori McKinnon, President
Albany, OR

Confluence Fly Shop
Tye Krueger, Owner
Bend, OR

Costa Del Mar
Amanda Sabin, Marketing Manager
Daytona Beach, FL

Custombirdworks
Dale Manning, Owner
Missoula, MT

Countryside Veterinary Hospital
Nate Ralston, Co-Owner
Idaho Falls, ID

Dave Brown Outfitters
Dave Brown, Owner
Patagonia, AZ

Dark Timber Coffee Company
Tony Burlison, Owner
Ennis, MT

Davis Strategies
Kyle Davis, Owner
Reno NV

Downwind Archery
Bud Robison, Owner
Idaho Falls, ID

The Drift Fly Shop
Alex Zipp, Owner
Pueblo, CO

Driftwood Outdoors
Brandon Butler, Owner
Fayette, MO

Dunoir Fishing Adventures
Jeramie Prine, Owner
Lander, WY

Eagle Claw Fishing Tackle Co
Monte Malzahn, VP of Sales and Marketing
Denver, CO

Eastmans' Publishing Inc
Ike Eastman, President
Powell, WY

Echo Canyon River Expeditions
Andy Neinas, Owner
Canon City, CO

Eclipse Broadheads
Blake Fischer, Owner
Eagle, ID

Edmonds Outdoors, LLC DBA Gunner Kennels
Addison Edmonds, Founder
Nashville, TN

Epic Outdoors
Adam Bronson
Cedar City, UT

Estes Park Outfitters
Tim Resch, Owner
Estes Park, CO

FHF Gear
Paul Lewis, Founder
Bozeman, MT

Fin & Fire Fly Shop
Paul Snowbeck, Store Manager
Redmond, OR

First Lite
Ford Van Fossan, Conservation and Content
Manager
Ketchum, ID

Fishpond USA
John Land Le Coq, CEO
Denver, CO

Fly Fish McCall
Ron Howell, Owner
McCall, ID

Fly Water Travel
Tag Kleiner, VP Marketing, Far Bank Enterprises
Ashland, OR

Frontier Unlimited
Gary Lewis, TV Show Host
Bend, OR

Frontiers International Travel
Mike Fitzgerald, President
Gibsonia, PA

G & J Outdoors
Cary Jellison, Owner
Colfax, CA

Garmin International, Inc.
Brad Trenkle, Vice-President Outdoor
Olathe, KS

Gary Lewis Outdoors
Gary Lewis, Owner
Bend, OR

Get Hushin
Brian McElrea, Partner
Salt Lake City, UT

goHUNT
Chris Porter, President and Co-Founder
Las Vegas, NV

Green River & Bridger-Teton Outfitters
Jill Maier, co-owner
Pinedale, WY

Guidefitter
Bryan Koontz, Founder & CEO
Bozeman, MT

HabitatRock
Dale Manning, Owner
Missoula, MT

Hanwag N.A.
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Louisville, CO

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Sean Shea, Owner
Reno, NV

Henry's Fork Angler
Todd Lanning, Manager
Island Park, ID

Henry's Fork Lodge
Nelson Ishiyama, Owner
Island Park, ID

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Thomas Gomez, CEO
Cedar Crest, NM

Hooyman
Kyle Smith, Brand Manager
Columbia, MO

House of Harrop
Rene Harrop, Owner
St. Anthony, ID

Hunt to Eat
Mahting Putelis, CEO
Denver, CO

Huntin' Fool
Jerrod Lile, CEO
Cedar City, UT

Idaho Angler
Tim Mansell, Manager
Boise, ID

Intermountain Aquatics, Inc.
Jeffrey Klausmann, Owner
Driggs, ID

Jimmy's All-Seasons Angler
Jimmy Gabettas, Owner
Idaho Falls, ID

Kenetrek Boots
Jim Winjum, Founder/President
Bozeman, MT

KG's Fly-Tying Specialties
Kelly Glissmeyer, owner
Rigby, ID

Kuiu
Brendan Burns, Director of Conservation
Dixon, CA

Kyle Smith Fly Fishing Guide Service
Kyle Smith, Owner
Corvallis, OR

Leica Sport Optics
Ryan Trenka, Marketing Manager
Allendale, NJ

Leupold and Stevens Inc.
Bruce Pettet, President & CEO
Beaverton, OR

Little Creek Outfitters
Marty and Mia Sheppard, Owners
Maupin, OR

Lost Creek Outfitters
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Maven
Brendon Weaver, Co-owner
Lander, WY

MeatEater, Inc
Ryan Callaghan, Director of Conservation
Bozeman, MT

The Missoulian Angler
Taylor Scott, Owner
Missoula, MT

Montana Outfitter and Guides Association
Mac Minard, Executive Director
Montana City, MT

Monteith Taxidermy
Kevin Monteith, Co-Owner
Laramie, WY

Mountain Angler Ltd.
Jackson Streit, Owner
Breckenridge, CO

Mountain House
Bruce Bechtel, Marketing Director
Albany, OR

Mountain Pawn and Gun
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Salida, CO

Mountain Sports Photography
James Nelson, Owner
Idaho Falls, ID

MTN OPS
Jordan Harbertson, Co-Founder & Vice
President
Fruit Heights, UT

MTN Tough Fitness Lab
Dustin Diefenderfer, Founder
Bozeman, MT

Mystery Ranch
Ryan Holm, Direct of Marketing
Bozeman, MT

Nature's Design Taxidermy
Ray Hatfield, Owner
Cody, WY

Nevada Guide Service and World Safaris
Jim Puryear, Owner
Reno, NV

Nevada Rod & Rifle Outfitters
Shane Evans, Owner
Reno, NV

North Fork Anglers
Tim Wade, Owner
Cody, WY

Northwestern Outdoors Radio
John Kruse, Host and Producer
Wenatchee, WA

Old Wolf Taxidermy Cleaning
Fritz Richards, Owner
Reno, NV

onX
Eric Siegfried, Founder
Missoula, MT

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Karl J. Findling, Owner
Bend, OR

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Dave Perkins, Vice Chairman
Manchester, VT

Phelps Game Calls
Jason Phelps, Owner
Pe Ell, WA

Pristine Ventures
Larry Bartlett, Owner
Fairbanks, AK

Pure Fishing
Dave Bulthuis, President
Columbia, SC

Red Rock Archery
Gabe Lucero, Owner
Grand Junction, CO

Red Shed Fly Shop/Poppy Cane
Poppy and Linda Cummins, owners
Peck, ID

Redington
Tag Kleiner, VP Marketing, Far Bank Enterprises
Bainbridge Island, WA

The Reel Life
Taylor Streit, Owner
Taos, NM

RIO Products
Tag Kleiner, VP Marketing, Far Bank Enterprises
Idaho Falls, ID

Rokslide
Robby Denning, Co-Owner
Idaho Falls, ID

Ross's Coin and Gun
Reed Payne, Co-Owner
Idaho Falls, ID

Royal Gorge Anglers
Taylor Edrington, Manager
Canon City, CO

Sage
Tag Kleiner, VP Marketing, Far Bank Enterprises
Bainbridge Island, WA

Savage Arms, Inc.
Beth Shimanski, Director of Marketing
Westfield, MA

Scientific Anglers
Dave Perkins
Midland, MI

Seek Outside
Kevin Timm, President
Grand Junction, CO

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Meade Dominick, Owner
Cody, WY

Shooter's World
Shandra Minar, Manager
Cortez, CO

Silver Creek Outfitters
Terry Ring, Owner
Ketchum, ID

Simms Fishing Products
K.C. Walsh, Executive Chairman
Bozeman, MT

Sitka Gear
Thad Kaczmarek, Consumer Experience Leader
Bozeman, MT

SNM Turkey Hunts
Ryan Bates, Owner
Las Cruces, NM

Spartan Precision Equipment Ltd
Rob Gearing, Managing Director
East Sussex, United Kingdom

Stone Glacier
Jeff Sposito, President and CEO
Bozeman, MT

Stoneydale Press
Dale Burke, Owner
Stevensville, MT

Straight6Archery
Casey Smith, Owner
Missoula, MT

Swarovski Optik NA
Dean Capuano, Director of Communications
Cranston, WI

Sweetwater Fishing Expeditions
George Hunker, Owner
Lander, WY

Taos Fly Shop
Nick Streit, Owner
Taos, NM

Taxidermy Unlimited
Steve Dunwell, Owner
Missoula, MT

TG Taxidermy
Tim Gubler, Owner
Fallon, NV

Tightline Media
Kris Milgate, Owner
Idaho Falls, ID

Traditional Bowhunter Magazine
Robin and T.J. Conrads, Owners
Pocatello, ID

Traditional Pursuits
Blake Fischer, Owner
Eagle, ID

Trouthunter
Rich Paini, Manager
Island Park, ID

Under Armour
Jed Larkin, Outdoor Category Lead
Baltimore, MD

UST
John Holdmeier, Brand Manager
Columbia, MO

Vast Alaska
Cash Joyce, Owner
Wasilla, AK

Vista Outdoors
Fred Ferguson, VP, Public Affairs
Anoka, MN

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Paul Neess
Barneveld, WI

WeScout4u
Robby Denning, Owner
Idaho Falls, ID

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Chris Denham, Co-Owner
Fountain Hills, AZ

Western Recreation/Archery
Brad Love, Owner
Poncha Springs, CO

WildCOR, LLC
Rick Potts, Owner
Missoula, MT

Wilderness Athlete
Kevin Guillen, Director of Marketing and Public
Relations
Fountain Hills, AZ

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Riggins, ID

Wilderness Pack Specialties
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Cornelius & Klamath Falls, OR

Winterhawk Outfitters
Larry Amos, Owner
Collbran, CO

Wonrate Gear
A. Joel Williams, Founder/Owner
Fallon, NV

Work Sharp
Matt Elliott, Director of Marketing
Ashland, OR

Yellow Dog Fly Fishing Adventures
Jim Klug, Director of Operations
Bozeman, MT

YETI
Sloane Brown, Hunt Marketing Manager
Austin, TX