

2012 ANNUAL REPORT



CELEBRATING **10** in **12**

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Here is your country.

Cherish these natural wonders,
cherish the natural resources,
cherish the history and romance as a sacred heritage,
for your children and your children's children.

Do not let selfish men or greedy interests
skin your country of its beauty,
its riches or its romance. ”

Theodore Roosevelt

Photos courtesy of Pg. 1: John Snow, Paul Bramble, John Cooper, TRCP, Mark Weaver/The High Lonesome Ranch, MeatEater, Joel Webster, Charlie Caplinger, TRCP, Jason Metrokin; Pg. 2: U.S. Library of Congress; Pg. 3: Dusan Smetana, Shane Hinkle; Pg. 4: Shutterlife Photography; Pg. 5: Joel Webster; Pg. 6: EcoFlight, Mark Weaver/The High Lonesome Ranch; Pg. 7: MeatEater; Pg. 8: Jim Klug, Tosh Brown, Jason Metrokin; Pg. 9: TRCP; Pg. 10: TRCP, Paul Bramble; Pg. 12: John Cooper; Pg. 13: Grayson Schaffer, Doug Olander, Tom Bie, Sue Cocking, Bob Marshall, John Snow; Pg. 14: Charlie Caplinger, Ryan Lambert; Pg. 16: iStockPhoto; Pg. 17: Ken Morrish; Pg. 18: iStockPhoto; Pg. 19: TRCP; Pg. 20: Mac Stone, TRCP.

Celebrating a Decade, Shaping a Future for Conservation

Given the history of conservation in the United States, 10 years is not a long time. Theodore Roosevelt established the modern conservation movement more than 100 years ago. Ducks Unlimited recently celebrated its 75th anniversary, and the Izaak Walton League will mark its centennial in 2022.

In 2002 – just over a decade ago – the Theodore Roosevelt Conservation Partnership was formed with a clear and uncompromising vision: to unite and amplify the voices of hunters and anglers around the biggest federal conservation issues facing the sporting community.

Our accomplishments over 10 short years testify to a significant and growing record of achievement on behalf of fish and wildlife, hunters and anglers. These successes are incredibly inspiring – particularly given that we still are in what many would term our infancy – and they motivate us as we work toward realizing the vision that guides our organization.

In part, this vision arose in response to the successes, shortcomings and changing nature of our community. National groups with broad conservation missions, such as the Wildlife Management Institute, the Boone and Crockett Club and the Izaak Walton League, helped implement Roosevelt's vision by passing bedrock conservation laws and creating the funding mechanisms that today make the North

American Model of Wildlife Conservation the envy of conservationists around the world.

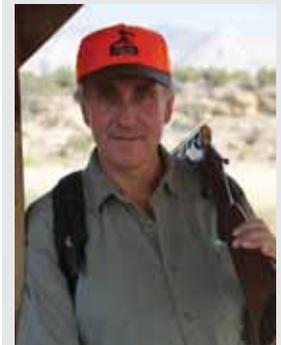
As a result, other organizations sprang up, putting to use these tools to restore degraded habitats and recover individual species – sometimes from the brink of extinction. The National Wild Turkey Federation, Pheasants Forever and Quail Forever, Trout Unlimited and the Mule Deer Foundation – these groups and their brethren have taken enormous strides toward achieving Roosevelt's vision. Today almost every game species has a group fighting for it. It is hard for many sportsmen to imagine that some, like white-tailed deer and wild turkey, almost vanished from our fields and forests in the not too distant past.

However, the evolution and diversification of the sporting conservation community came at a price. Without constant vigilance in Washington, D.C., anti-conservation forces became emboldened, using clever slogans like “wise use” to undermine a century of good work by sportsmen. An increasingly urban Congress, with fewer hunters and anglers in its ranks, often failed to understand the nuanced arguments about conservation versus preservation. And the rise of the modern environmental movement, while effecting many positive results, shifted the focus of conservation away from hunters and anglers and staked out positions that alienated many, both

in the sportsmen's community and more broadly.

The TRCP was created to reclaim the sportsmen's voice in Washington, D.C. A decade after our group's formation, we can reflect with pride in what we have achieved. This annual report takes a very special look back at the TRCP's history. While chronicling 10 TRCP successes over the past year, it also considers the TRCP's decade-long engagement in key issues, from enhancing sportsmen's access and safeguarding backcountry public lands to fighting for the conservation funding that forms the foundation of the North American model.

The TRCP's co-founder, the late Jim Range, was fond of saying, “We're not going to settle for crumbs any longer.” Thanks to our remarkable coalition of partners and supporters, the TRCP is making sure that sportsmen and -women once again are making our voices heard – in Washington, D.C., and across the country. Together, we're speaking out in support of sportsmen's values and our nation's unique outdoor heritage, and together we're uniting to guarantee that all Americans will have quality places to hunt and fish ... now and forever.



Whit Fosburgh

Whit Fosburgh
President & CEO



Katie Distler Eckman

Katie Distler Eckman
Chairman of the Board,
April 2011–April 2013

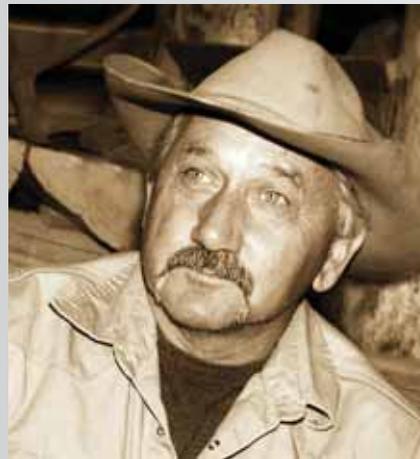
ONE A Victory for Roadless Area Conservation

Sportsmen need two things to be able to hunt and fish: access and opportunity.

Since the TRCP's inception in 2002, we have advanced policies that conserve large blocks of intact habitat, called roadless areas, on national forests to maximize hunting and fishing opportunities. Roadless area conservation was the TRCP's founding issue, and between 2002 and 2012, the TRCP helped successfully conserve 58.5 million acres of public lands habitat in 38 states.

In October 2012, the Supreme Court rejected a challenge to the 2001 rule, concluding a nearly decade-long legal battle over the management of roadless areas. The TRCP's efforts will help fish and wildlife managers maximize public hunting and

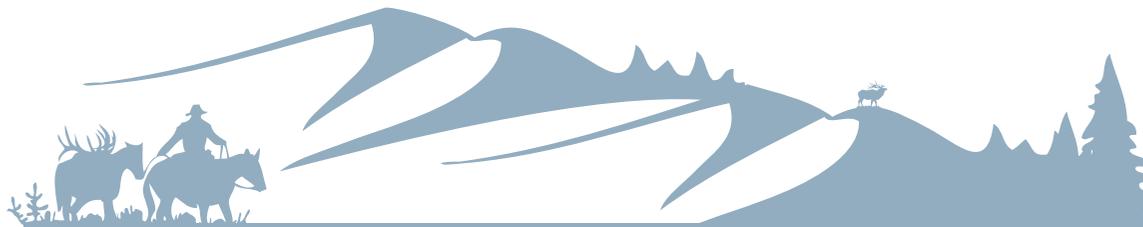
fishing opportunities into the foreseeable future – and ensure that millions of American sportsmen have quality places to hunt and fish.



I have been running a guide service out of Delta, Colo., for 33 years. My clients pursue elk, deer and bear on the south side of the Grand Mesa in the Currant Creek Roadless Area. This area offers some of the finest big game hunting in North America.

The Currant Creek area was originally proposed in the Colorado roadless rule as a coal mining exception, subject to power lines and roads. I and other Colorado sportsmen contacted the governor's office and U.S. Forest Service and successfully kept the area out of the development exceptions. As a result, world-class hunting will continue here in the future."

- Jim Bryce, Hunting Guide and Outfitter, Delta, Colo.



Roadless areas often increase big game trophy potential. In Montana, a study found that bull elk in highly roaded areas generally did not live more than 5.5 years and only 5% survived to maturity.

In areas with closed or no roads, many elk lived to 7 years and 16% survived to maturity.



TWO Demonstrating Responsible Energy Development in the Rockies

LEFT: Undeveloped ridgetops on The High Lonesome Ranch that will be conserved as part of the landscape-level energy project.



RIGHT: Heavily roaded ridgetops in the nearby Piceance Basin. Multiple well pads and high volume traffic mean less quality habitat for a number of native species, including mule deer.



Energy development, fish and wildlife, and other resource values can coexist. That's the philosophy underlying the TRCP's FACTS for Fish and Wildlife – our prescription for responsible energy development. It's also the goal of a unique partnership between the TRCP and western Colorado's High Lonesome Ranch. By demonstrating energy development that is balanced with other resource values, we can help improve federal energy policy and provide a model for other private landowners as well.

In short, seeing is believing.

Energy projects often fail to address the needs of fish, wildlife, hunters and anglers. A landscape-level approach is critical to abating negative impacts that are all too

common – such as mule deer populations in Wyoming's Pinedale Anticline that have declined precipitously since extensive development began in the late 1990s.

We will persevere in our efforts to advance policy addressing outdated and unbalanced federal leasing and development practices. But we'll also continue to work with the HLR to develop an on-the-ground example for a landscape-level energy model that can be exported to other areas.



The mule deer population in Wyoming's Pinedale Anticline, an area that has experienced extensive energy development, has declined by 30% since 2001.



Our energy program at the High Lonesome Ranch has the opportunity to leave behind a legacy and a landscape that demonstrates how multiple uses can be managed and sustained for future generations."

- Scott Stewart, General Manager, The High Lonesome Ranch

THREE Sportsmen Online: Clicking for Conservation

Hunters and anglers long have followed Theodore Roosevelt's advice: "Get action. Seize the moment. Man was never intended to become an oyster."

Sportsmen are driven and take action when an opportunity arises – be it in the field, on the water or in the halls of Congress. Thanks in part to the TRCP, never before has speaking up for the outdoor traditions we cherish been so simple, entertaining and effective.

With the click of a button, sportsmen are charting the course of conservation in America. From videos to online action alerts, the TRCP provides countless opportunities to engage in conservation policy online. And our successes in this area in 2012 are significant:



Launched in July 2012, the TRCP Blog features thought-provoking commentary, interactive video updates, interviews with key players and more. The TRCP Blog (blog.trcp.org) and website (trcp.org) saw nearly **150,000 visits in 2012**.



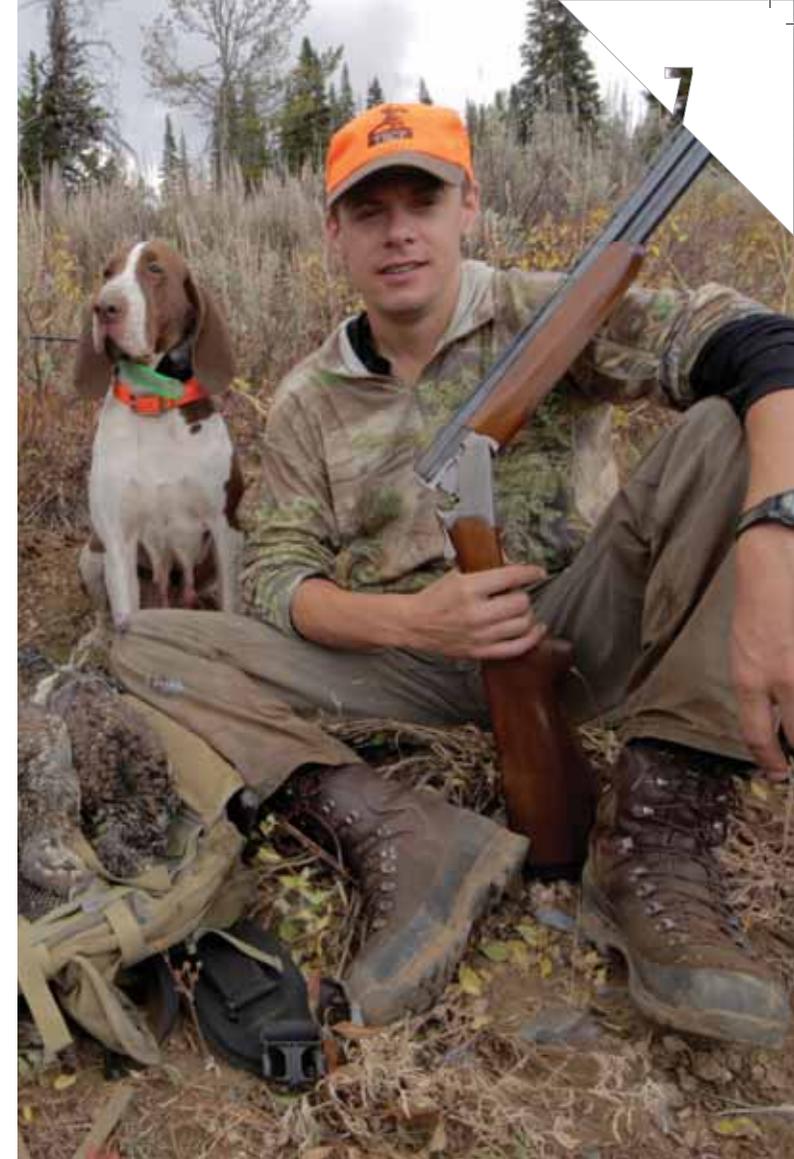
Capturing the spirit of the conservation community through video, photography, contests, trivia and more, the TRCP Facebook page **reached 2.9 million people in 2012**.



Using the TRCP's one-click advocacy alerts, sportsmen spoke up on conservation policy issues, sending more than **26,000 letters** to Congress, the administration and decision-makers in 2012.



Launched in 2012 and providing weekly dispatches "from the front lines of conservation," the TRCP's weekly newsletter, "The Roosevelt Report," saw more than **100,000 views in 2012**.



We love the TRCP because they wage a nonstop battle for conservation, day in and day out. What's more, they're not afraid to take a stance when they know it's the right thing to do for hunters and anglers. The 'TRCP's Conservation Field Notes' alert you about specific issues that pose imminent threats to our hunting and fishing lands and tell you how to join in the battle. So please, get your little butts over to trcp.org/meateater. You owe it to yourself and to your kids."

- Steven Rinella, Host of TV Show "MeatEater"

FOUR Safeguarding Alaska's Bristol Bay

Preliminary plans show that the Pebble Mine complex will cover 20 square miles of state land in the Bristol Bay watershed and will include the largest dam in the world.

Recreational fishing and hunting in Bristol Bay generate more than \$68 million annually.



The Bristol Bay region in southwest Alaska provides unsurpassed opportunities for hunters and anglers and irreplaceable economic benefits from its fish and wildlife resources.

The Bristol Bay sportfishing industry supports approximately 29,000 sportfishing trips, generates approximately \$60 million per year, and directly employs more than 800 full- and part-time workers. Sport hunting – mostly of caribou, moose and brown bear – generates more than \$8 million per year and employs more than 100 full- and part-time workers. The ecological resources of the Bristol Bay watershed generate an annual \$480 million.

Yet Bristol Bay is threatened by an enormous copper, gold and molybdenum mine proposed at the headwaters of the Kvichak and Nushagak rivers. The proposed Pebble Mine site lies on a major fault line: An earthquake could destroy both the mine and the water quality that supports the region's unique fish and wildlife habitat. The risks

posed by the mine to Alaska's fish and wildlife, economy and human health are unacceptably high.

Sportsmen and native Alaskans are joining forces to oppose Pebble Mine. In 2012, the TRCP worked with allies such as Sportsman's Alliance for Alaska and Trout Unlimited via letters, advertisements and personal meetings to urge the administration to take action to protect this pristine region. Likewise, TRCP partners including TU, American Sportfishing Association and the Izaak Walton League of America have mobilized to support conservation of Bristol Bay's invaluable natural resources.



Bristol Bay salmon have supported our shareholders for thousands of years. While we support responsible development in the region, the proposed Pebble Mine threatens our salmon and way of life, and we will not stand for it."

- Jason Metrokin, President and CEO, Bristol Bay Native Corporation

Healthy salmon runs are the foundation of Bristol Bay's economic, cultural and ecological well-being. The entire region, from grizzlies on down the food chain, depends on these fish.

Salmon sustain the subsistence culture of the thousands of Alaska Natives and non-natives who live in the Bristol Bay region.

Bristol Bay supports the world's largest wild commercial salmon fishery as well as hundreds of sportfishing lodges and the jobs they generate.

FIVE Opportunity and Access

At one time, you could knock on a farmer's door and reliably expect to find a place to hunt or fish – or cross private lands in order to access public lands without being locked out or harassed by landowners.

Things have changed. Now, hunters can count on seeing “no trespassing” signs on private lands, gated and locked roads, and public hunting grounds that for all intents and purposes are off limits.

True to our mission, however, the TRCP has always strived to enable – and increase – access by hunters and anglers to the lands and waters where we pursue our passions. The core of this work involves incentivizing private landowners to expand access for sportsmen and other users.

Consequently, in 2012 we engaged with grassroots sportsmen to retain funding for the “Open Fields” access initiative in the Farm Bill. We rallied our organizational partners to advance the Making Public Lands Public legislation introduced in the Senate. And we zeroed in media attention on the need to fully fund the federal Land and Water Conservation Fund.

With the support of our partners, the TRCP has pioneered a holistic approach to sustaining and improving sportsmen's access, building on our efforts not only to conserve critical habitat but to maintain hunters' and anglers' ability to access that habitat.

My family has hunted pronghorn on the prairie grasslands of eastern Montana for many years. We hunt publicly owned lands, but accessing these areas can be tough. Many public lands in eastern Montana are inaccessible to the average hunter because there are no public access points to those lands, and access is controlled by private landowners.

I support federal legislation called Making Public Lands Public and the Hunt Act that would help fund cooperative agreements with landowners and make landlocked public lands accessible to all hunters and anglers.”

- Pelah Hoyt, Missoula, Mont.

The Land and Water Conservation Fund improves access for sportsmen and recreationists on federal, state, local and private lands and waters by investing a small portion of federal offshore drilling fees toward protecting important land, water and recreation areas for all Americans.

Over its 46-year history, the LWCF has protected land in every state and supported more than 41,000 state and local park projects. The program enjoys strong bipartisan and popular support. Recent polling found that

86% of Americans are supportive of reinvesting funds from offshore drilling fees into land and water protection and more than 77% support funding the LWCF at its authorized level of \$900 million per year.



SIX The Economics of Conservation

Money talks. No one knows this better than the TRCP's newest partner organization, the Outdoor Industry Association, a trade association for companies in the active outdoor recreation business.

By forging an unprecedented union between sportsmen and the outdoor recreation industry, the TRCP helped promote numbers released by the OIA revealing that the nation's outdoor-based economy accounts for \$646 billion in consumer spending and supports nearly 6.1 million jobs.

Amid the frenzy of budget cuts and deficit-focused politics that consumed Washington,

D.C., in 2012, the TRCP, OIA and our other partners leveraged these findings to fight disproportionate and indiscriminate cuts to valuable conservation programs. Together we educated lawmakers on the importance – to fish and wildlife as well as sportsmen – of programs like the Land and Water Conservation Fund and the North American Wetlands Conservation Act.

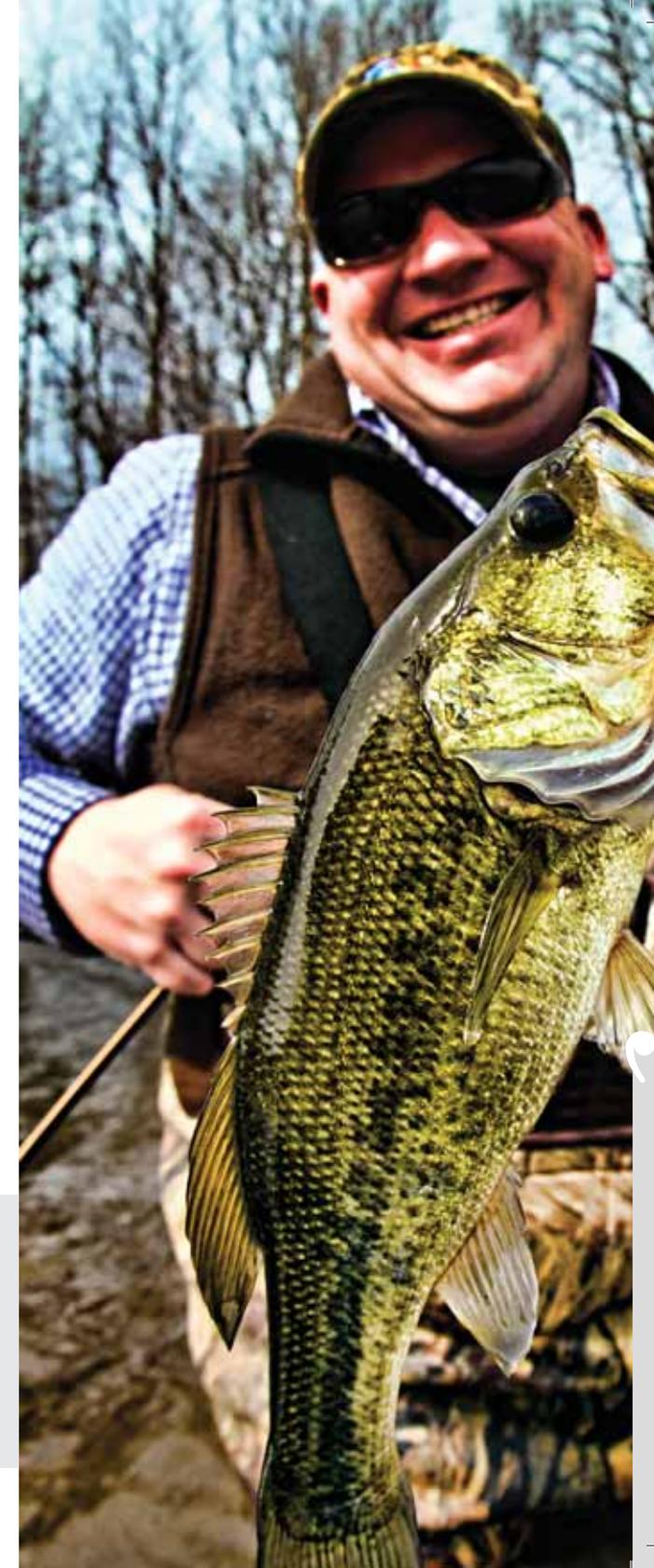
By diversifying our community's voice, we were able to better emphasize how these programs benefit our national economy and advocate for their continued funding.

There are **37 million sportsmen and -women** over the age of 16 in America, the same as the population of the state of California, and the **\$90 billion they spent in 2011** is the same as the global sales of Apple's iPad and iPhone in the same year.



Where others see differences, we see common ground. By working together, OIA and TRCP are driving attention to the economic and community benefits of providing access to quality places to hunt, fish and recreate."

- Ling Thompson, Vice President of Marketing and Communications at Outdoor Industry Association



SEVEN Uniting Chesapeake Bay Sportsmen

The Chesapeake Bay, the nation's largest estuary, is valued by sportsmen and recreationists of all stripes and drives an outdoors-based economy valued at close to \$4 billion.

Hunters and anglers in the region, however, had not succeeded in making their voices heard and clearly communicating the direct link between the healthy natural resources of the region and a vibrant economy. Every day, decisions that impact habitat were made at all levels of government without input from this important stakeholder group.

In September 2012, the TRCP – formerly a virtually unknown entity in the region –

gathered the leaders of Chesapeake Bay sportsmen's groups on the banks of the Wye River on Maryland's Eastern Shore. The meeting gave rise to a productive dialogue, and the Chesapeake Bay Working Group was born.

Through the working group, sportsmen are uniting to share ideas, gather information and craft recommendations for management of the bay and its diverse recreational offerings. Speaking with a unified voice and with the support of the TRCP, Chesapeake sportsmen are beginning to influence the policies that impact their way of life.



The Chesapeake Bay and its tidal tributaries have **11,684 miles of shoreline** – more than the entire U.S. West Coast.

The Chesapeake region is home to at least 29 species of waterfowl. **Nearly 1 million waterfowl winter on the Bay** – approximately one-third of the Atlantic coast's migratory population. The birds stop to feed and rest on the Bay during their annual migration along the Atlantic Flyway.

As a lifelong sportsman and a habitat ecologist, I've long admired and followed the TRCP's work in the American West. I'm heartened to see the TRCP take on challenges in the historic Chesapeake Bay, where sportsmen's notable legislative and on-the-ground achievements have been met by incrementally larger and often unforeseen challenges to our collective dedication. The TRCP has a plan to coordinate leadership among the sportsmen's community, and they've arrived at a critical time to help lead our community's men and women toward a productive, sustainable future that celebrates our American sporting heritage."

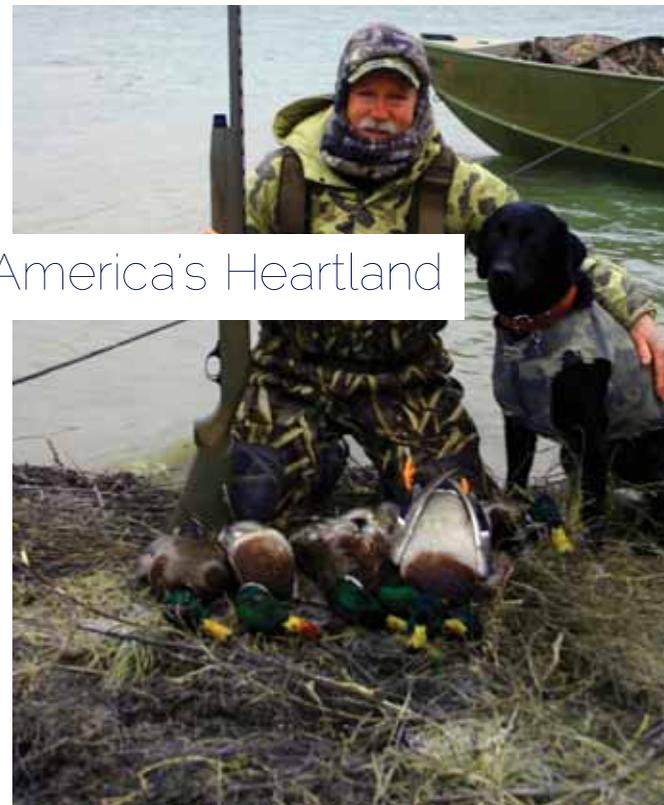
- Kirk Mantay, Habitat Restoration Manager

EIGHT Preserving Traditions in America's Heartland

With great trepidation, South Dakota conservationists watch acre after acre of prime fish and wildlife habitat converted into cropland.

Every day, hunters and anglers see wetlands drained and trees bulldozed – and valuable acres once enrolled in the Conservation Reserve Program plowed into corn fields. Guides cancel hunts with their clients because there are so few birds – and the habitat needed to support them is quickly disappearing. What's happening in South Dakota is being repeated throughout the Plains states.

The TRCP and our partners are determined not to let recent history dictate the future of these irreplaceable prairies and wetlands. In September 2012, we hosted a meeting of sportsman-conservationist leaders in South Dakota – a gathering that crystallized how little organizing was being done to channel



sportsmen's frustrations about habitat loss into meaningful action.

The TRCP worked to mobilize these leaders, and a flood of activity resulted: a letter to the South Dakota congressional delegation that was signed by 30 of the state's leading sportsman-conservation groups as well as by landowners, ads published in newspapers

across the state, and an opinion column co-authored by the TRCP and the National Farmers Union. These actions resonated both in the halls of Congress and in the state capital.

Today sportsmen are driving the effort to get a full Farm Bill through Congress and ensure that the bill incentivizes conservation.

South Dakota has a long history of cooperation between sportsmen and natural resource agencies, but we saw the need for improvement on issues like the Farm Bill, wetlands and grasslands conservation, and fish and wildlife habitat. We needed better communications with our representatives in Washington, D.C., and better updates on Congress's activity on conservation.

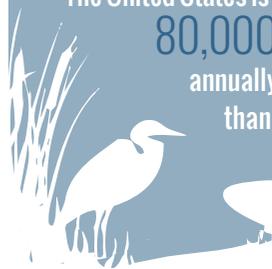
With the TRCP's assistance, we formed the South Dakota Agriculture Conservation Coalition, comprised of every major conservation organization working in South Dakota plus interested businesses and individuals. We pooled our resources to quickly respond to federal, state and local policy makers on issues important to our state, and we offer the expertise to help legislators understand critical conservation policy."

- John Cooper, South Dakota Sportsman and SDACC Member

The United States is losing more than
80,000 acres of wetlands
annually, the equivalent of more
than 60,000 football fields.

In 2012, there was a
net loss of 2.5 million acres
enrolled in the Conservation Reserve
Program in the U.S.

Farmers in the Dakotas, Minnesota, Iowa and Nebraska
converted **1.3 million acres of grassland**
into soybean and corn production
between 2006 and 2011, largely as a result of
agricultural incentive programs.



NINE Media Matters

A decade ago, TRCP co-founder and visionary Jim Range sought to better inform and engage media members in the conservation policy issues central to hunting and fishing. Members of the sporting press often overlooked these issues entirely – while mainstream writers failed to address sportsmen’s role in advancing conservation in America.

In 2003, the TRCP held the first of our annual “media summits,” bringing together the nation’s most influential voices in communications to discuss conservation policy – and do a little hunting and fishing.

A tradition was born.

Every year following the TRCP has convened writers, policy experts and others to promote media coverage of sportsmen’s priorities. In 2012, TRCP summits met at The High Lonesome Ranch in western Colorado and Mote Marine in Sarasota, Fla. Altogether, the events drew close to 100 participants and resulted in innumerable articles, columns and broadcasts spanning the breadth of the TRCP’s policy initiatives.

“The TRCP event was the best one I’ve been to in several years – great speakers, great activities, great hang-out time, great food. It was amazing.”

- Grayson Schaffer, Senior Editor, Outside, circulation: 686,000



“This was my first TRCP conference, and I was impressed with the content but also with the speakers and in general the many key players who were there – which provided great networking opportunities.”

- Doug Olander, Editor in Chief, Sport Fishing, circulation: 145,000



“I found the summit to be tremendously valuable, both for the expertise of the presenters and for the variety of important topics that were covered. It was an eye-opening experience.”

- John Snow, Shooting Editor, Outdoor Life, circulation: 750,000



“I’ve never come away from a conservation conference or media gathering with more solid story ideas than I did from attending both of the TRCP’s summits. As a journalist, it’s one thing to ‘keep up with the issues’ via the usual media outlets. But it’s quite another to have daily face-to-face access to the kind of top-level experts the TRCP invites. Not only their featured speakers, but also the quality of journalists in attendance – and indeed TRCP staff themselves – together create a robust, interactive, informative environment.”

- Tom Bie, Publisher/Editor, The Drake Magazine, circulation: 30,000

“I consider the TRCP summits ‘can’t miss’ for a simple reason: I’m a journalist writing about conservation, and no other events provide more story material and access to background information on the issues and people really shaping national conservation.”

- Bob Marshall, Conservation Editor, Field & Stream, circulation: 1.25 mil.



“I found the media summit to be a valuable opportunity to meet with newsmakers in government, industry and the scientific community to listen to various viewpoints and ask questions about conservation issues of the day.”

- Sue Cocking, Outdoors Writer, Miami Herald, circulation: 230,000 (Sunday)



TEN Gulf Restoration Victory: An Opportunity for Sportsmen

The BP Deepwater Horizon oil spill in the Gulf of Mexico affected thousands of square miles of marine fisheries as well as the livelihoods and quality of life of millions of people.

In 2012, the TRCP joined hundreds of sportsman and conservation allies to support the RESTORE Act, which directs 80 percent of Clean Water Act penalties assessed to BP to habitat restoration and economic recovery. The combined effort of state officials, businesses, conservation groups and sportsmen resulted in the bill's passage into law on July 6, 2012.

RESTORE established a federal council to review project ideas and decide how money will be spent. The TRCP, meanwhile, continued our work to engage the recreational saltwater angling community in the implementation and allocation process. This resulted in a TRCP campaign to educate and mobilize recreational saltwater

anglers in Gulf conservation and identify specific projects focused on marine fisheries restoration. These efforts will drive our work in 2013.



Getting the RESTORE Act passed is one of the greatest conservation victories ever for the Gulf Coast."

- Capt. Ryan Lambert, Owner of Cajun Fishing Adventures, Buras, La.

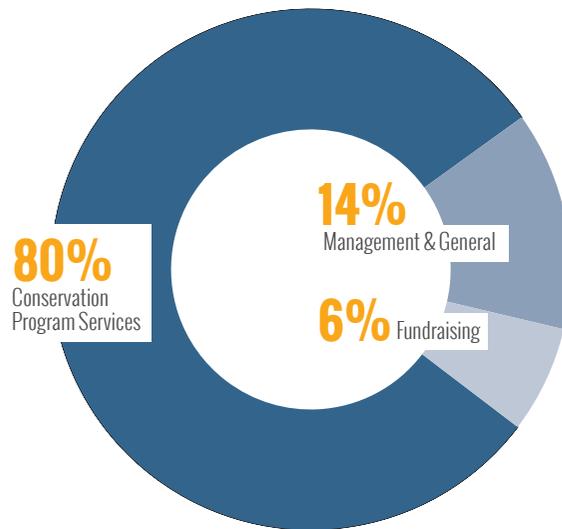
Saltwater recreational angling in the Gulf region supports close to 100,000 jobs and generates more than \$10 billion annually.



Even more than three years after the Deepwater Horizon disaster, the Gulf states are cleaning up more than 200 miles of oiled shorelines. Many popular and productive areas remain off limits to recreational angling.

Financial Statement

TRCP 2012 Total Expenses



Statement of Activities Year ended December 31, 2012

PUBLIC SUPPORT AND REVENUE	Unrestricted	Temporarily Restricted	Total
Foundation Grants	209,750	2,361,014	2,570,764
Donations	125,262	146,000	271,262
Contributions	214,562	200	214,762
Other/In-Kind	144,936	150,835	295,771
Interest Income	1,610	-	1,610
Net Assets Released from Restriction	2,687,810	(2,687,810)	-
Total Public Support and Revenue	3,383,930	(29,761)	3,354,169
EXPENSES			
Program Services	2,752,661	-	2,752,661
Supporting Services			
Management and General	471,557	-	471,557
Fundraising	223,665	-	223,665
Total Supporting Services	695,222	-	695,222
Total Expenses	3,447,883	-	3,447,883
Change in Net Assets	(63,953)	(29,761)	(93,714)
Net Assets at Beginning of Year	605,528	1,808,911	2,414,439
NET ASSETS AT END OF YEAR	541,575	1,779,150	2,320,725

Statement of Financial Position Year ended December 31, 2012

ASSETS

Cash and Cash Equivalents	1,097,564
Grants Receivable	1,258,500
Accounts Receivable	51,747
Prepaid Expenses	28,413
Fixed Assets – Net	43,771
Total Assets	2,479,995

LIABILITIES & NET ASSETS

LIABILITIES

Accounts Payable/Accrued Expenses	68,518
Accrued Salaries and Vacation	90,752
Total Current Liabilities	159,270

NET ASSETS

Temporarily Restricted	1,779,150
Board Designated	384,614
Unrestricted	156,961
Total Net Assets	2,320,725
Total Liabilities & Net Assets	2,479,995

Supporters

Rough Riders

Stephen Adamson
Scott Blackwell
Carl Brady
Alan Chan
Tom and Linda Daschle
Jennifer Grossman
Anni Ince-McKillop
Keith Jefferts

Alexander G. Morehouse
Joel T. Murphy
Tom and Margaret Rietano
April Salter
S. Mills Schenck
Matthew Scott
Howard Vincent
Steven A. Williams

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James A. Baker, IV
Keith Campbell
John Doerr
John Q. Griffin
Nelson Ishiyama
Patsy Ishiyama
Paul Tudor Jones

David D. Perkins and Nancy Mackinnon
Randy Repass
Liz Storer
Ted Turner
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Dusan Smetana Photography
Folly
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George B. Storer Foundation
Harbour Inn
High Lonesome Ranch
JR Cigars
Keepers

Little Creek Outfitters
Mac Stone Photography
Minox USA, Inc.
New Belgium Brewery
Nusta Spa
Orvis Company, Inc.
Patagonia
Pintail Point
Primland Resort
Pro Guide Direct
Pure Fishing
Sitka
Smathers and Branson
Sydney Hall Company
Tom Franklin
Vincenti Decoys
Vortex Optics

Bull Moose Circle

Nancy Anisfield
Jim Asselstine
F. Weldon Baird
Larry Band
Agatha S. Barclay
Philip and Shelley Belling
Sherry Brainerd
Magalen O. Bryant
Thomas Buffenbarger
Dean L. and Rosemarie Buntrock
Caleb Burns
Mr. and Mrs. Sam H. Campbell, IV
John Childs
Charles H. Collins
Jock Conyngham
George Cooper
William Corcoran
Joseph H. Davenport, III
Lee-Anne Distler
Scott and Katie D. Eckman

Sid Evans
Mike Fitzgerald, Jr.
David B. Ford
Michael Freley
Michael K. Gewirz
Steven and Katrina Gewirz
James Greene
Paul E. Hagen
Jeffrey and Trisha Harsh
Wolcott Henry
Ian D. Highet
William P. Hite
David and Janyce Hoyt
Frank Hugelmeyer
Rose M. Johnston
Peter Kellogg
Keith Kennedy
Robert and Viesia Kirk
George and Susan Klein
George Kollitides

H. Hod Kosman
Randolph Labbe
James N. and Jane B. Levitt
Forrest E. Mars, Jr.
Jim Martin
Don J. McGrath
Charles Monroe
Jeff More
J. Michael Nussman
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A Decade of Difference: TEN YEARS *of Sportsman-Focused Conservation*



2002

TRCP is incorporated as new nonprofit organization based on a unique partnership model to strengthen the conservation voice of the entire sportsman community.

2002

TRCP's first working group forms to focus on conserving national forest roadless areas. The "Forest Roads Working Group" developed recommendations that encouraged the Bush administration to conserve roadless areas for fish, wildlife and sportsmen.

2003

Many of the nation's most influential outdoors and natural resources journalists convene at the Flyway Ranch in Montana for the first TRCP Western Media Summit.

2003

The TRCP Policy Council, comprised of experts from partner organizations to offer advice on policy issues and strategies, is created.

2003

"Open Fields" is introduced in Congress for the first time. The new federal program would promote public access for hunting and fishing activities on private lands.

2004

TRCP and a coalition of sportsman groups meet with President Bush in Crawford, Texas, to discuss conservation, including the groups' opposition to oil and gas drilling in Montana's Rocky Mountain Front. Unified opposition from hunters and anglers led to the president's decision not to pursue development in that region.

2005

TRCP unites partners around conservation priorities and funding opportunities in the federal highway bill, resulting in more than \$2 billion benefiting fish, wildlife and sportsmen.

2006

New conservation tax incentives are passed by Congress, expanding the availability of and options for placing land under conservation easements.

2007

TRCP forges innovative partnership with labor unions of the AFL-CIO to engage unaffiliated sportsmen and -women, forming the Union Sportsmen's Alliance.

2007

The Magnuson-Stevens Fishery Conservation and Management Reauthorization Act is signed by President Bush. Thanks in part to the TRCP's Angling 4 Oceans campaign, the act includes many of the saltwater recreational angling community's top priorities.

2007

TRCP Agricultural Lands Working Group produces "Growing Conservation in the Farm Bill," a report outlining sportsmen's recommendations for this key federal legislation.

2008

As a result of TRCP-led efforts, the 2008 Farm Bill includes Open Fields, the first federal program providing voluntary incentives for public access on private lands.



2009

After three years of engagement in federal energy lease sales, TRCP helps conserve more than 2.5 million acres of public lands through administrative withdrawals, deferments and/or changes in lease terms.

2010

Based in large part on TRCP's policy work and principles for energy development, the Department of the Interior announces significant reforms for oil and gas leasing on public lands.

2011

TRCP hosts first Saltwater Media Summit at Mote Marine Laboratory in Sarasota, Fla., convening a diverse slate of both outdoors and mainstream journalists to learn about threats to marine fisheries conservation and recreational angling opportunities.

2011

TRCP helps create and lead "America's Voice for Conservation, Recreation and Preservation" (www.avcrp.org) to make the case for federal conservation funding. The coalition grows to more than 1,200 groups and helps restore more than \$2 billion dollars to the FY12 federal conservation budget.

2012

"TRCP's Conservation Field Notes" online video series sponsored by Bass Pro Shops and hosted by Steven Rinella launches on www.trcp.org.

2012

The Roadless Area Conservation Rule is upheld and the Colorado Roadless Rule is finalized. Together with the Idaho Roadless Rule, they conserve backcountry public lands on 58.5 million acres of national forests and grasslands in 38 states.



Back in 2002, the founders of the Theodore Roosevelt Conservation Partnership had the great good fortune of drawing inspiration and wisdom day to day from Jim Range, our group's first board chairman.

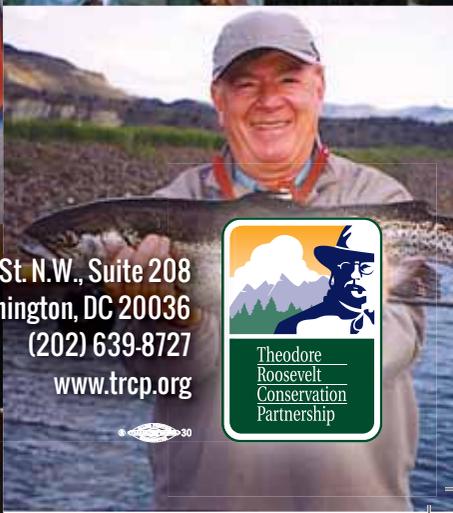
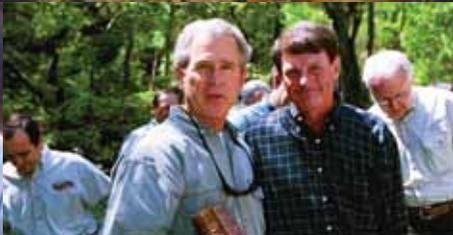
Getting a nonprofit organization up on its feet and walking is a uniquely challenging proposition, but Jim possessed a deep reservoir of determination and optimism from which we all could draw. It was easy in those early days to get frustrated about briar patches we stumbled into — the kind of thorns that snare any kind of NGO start-up in D.C. Jim would not let us get our heads down. With a big grin on his face he'd snap things into focus for you with a bit of colorful language punctuated by a squeeze of your arm or a pinch of your cheek. When the briar patch was particularly thorny, he would sit you down, look you right in the eye, and remind you why we had created TRCP and the importance of our mission.

I remember walking into his office (something I did several times a day in the early years of TRCP) one day after we had taken a position on a certain policy issue that had prompted a flurry of angry emails and phone calls. We had managed to annoy interests on both the left and the right. I knew Jim had been talking with some angry people, just as I had, but that he'd been talking to much higher-ranking angry people. He just looked at my worried, pale face and said, "Boy, we must be doing something right!"

The man was an honest-to-God force of nature, and while we might have gotten TRCP off of the ground with someone else at the helm, our group most certainly would not have hit its mission target so squarely or so quickly with any other captain.

- George Cooper, TRCP Board Member and Former President/CEO

Partners



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