

Onward & Upward



THEODORE ROOSEVELT CONSERVATION PARTNERSHIP
ANNUAL REPORT • SUMMER 2006 – SUMMER 2007

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We have fallen heirs to the most glorious heritage a people ever received, and each one must do his part if we wish to show that the nation is worthy of its good fortune.

—Theodore Roosevelt
Dickinson, North Dakota 1886

Front and back cover photos by DusanSmetana.com



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Welcome FROM THE CHAIRMAN



The Theodore Roosevelt Conservation Partnership works to guarantee you a place to hunt and fish. Our coalition includes leading hunting, fishing and conservation organizations, labor unions and individual grassroots partners. Our conservation ethic is built on the vision of Theodore Roosevelt, and we continually bear in mind his counsel.

Headquartered in Washington, DC, the TRCP is a 501 (c)3 corporation guided by a Board of Directors and a Policy Council made up of leaders from the many groups whose logos appear below.

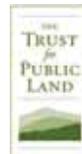
The last year saw the TRCP stride forward on several core initiatives. We were empowered to take these steps through the collective strength of the community of American hunters, anglers and outdoors-lovers, whose concerns for the future of healthy landscapes and sustainable populations of fish and wildlife we share.

When we launched this venture five years ago, we did so out of a deep commitment to these resources. Today, the TRCP is more determined than ever to promote the opportunity for all Americans to access quality hunting and fishing experiences.

Jim Range
Jim Range



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A message FROM THE PRESIDENT EMERITUS

Seemingly in the blink of an eye, my two exciting years at the TRCP have concluded. During that time, we worked together successfully to develop a secure foundation for the TRCP. We strengthened the organization's structure, built its capacity and launched a new brand under its auspices. Along the way, we've turned an organization with the potential to do big things into one that does big things as a matter of routine.

One of life's great professional pleasures is to participate in the formation of a team that becomes cohesive through hard work, trust, mutual respect and confidence. "Team TRCP" is such a team. The board of the organization rapidly has become an impressive body that draws upon its diverse talents, extensive experience and insightful discussions to lead through thoughtful decision-making. They challenge while supporting a skilled staff that is determined to achieve success through partnered innovation and dogged perseverance, ever-guided by T.R. himself in always erring on behalf of the resource.

My experience at the TRCP was one of the most fulfilling of my career. So much of consequence has happened through the good work of the TRCP and its partners, with benefits stretching from the coastal plains to the Rocky Mountains. No action, however, has been as comforting to me or has made me as proud as the election of George Cooper as the new TRCP President and CEO.

Beyond his substantial intellect, boundless energy and engaging charm, George possesses an exceedingly rare attribute, the capacity to listen earnestly. In a word, he is a leader!

Under George and in concert with the board and its remarkably talented chairman Jim Range, the TRCP's staff and partners will never be satisfied just advocating on behalf of hunters and anglers. I have every confidence that they will continue to deliver compelling results that will make a substantial difference by adding bountifully to our treasured American outdoor heritage.

Matthew B. Connolly Jr.

Matthew B. Connolly Jr.



A message FROM THE PRESIDENT & CEO

The TRCP continues to generate considerable momentum in Washington and communities nationwide toward improved natural resource stewardship by more effectively engaging America's original conservationists – America's hunters and anglers.

The TRCP is not only engaging the nation's 40 million sportsmen through traditional means, we have sought out new avenues to get more hunters and anglers involved in the fight to conserve the fish and game — and open spaces — they treasure so dearly. One prime example about which you'll read more shortly is the recent launch of the TRCP Union Sportsmen's Alliance, or USA, which is reaching out to the millions of American union members who hunt and/or fish.

In the words of *The Washington Post*, the USA has “the potential to fundamentally reshape the environmental movement.” By bringing tens of thousands, if not millions, of union members into the conservation policy debate, the TRCP will add considerable volume to the chorus of voices concerned with the oversight of our natural resources.

The TRCP has come a long way in the short time since it was founded. We knew that by uniting hunting, fishing and conservation groups around specific issues, we could get better results from our policymakers. But we've always tried to think bigger, recognizing that sportsmen pursued hunting and fishing in a way that connects them very directly to our land and water.

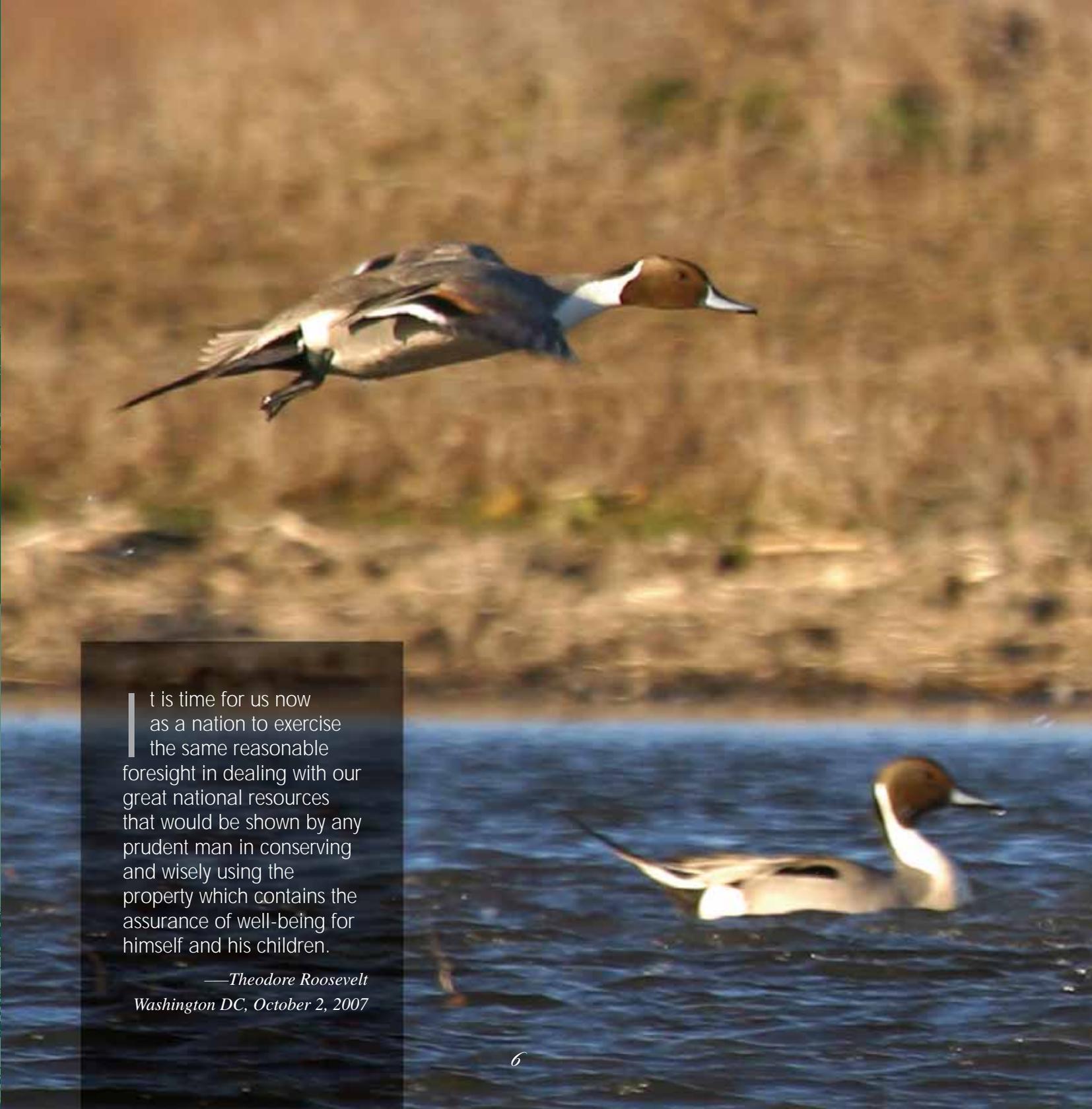
By coming up with some bolder, more creative ways to hook in all of those sportsmen who know firsthand how vital conservation is to our outdoor way of life, we have opened a lot of eyes. This includes those of government officials and members of the media. But the job is far from done.

We as a nation have got to do a better job putting conservation on the national priority list where T.R. himself believed it belonged.

In closing, I'd like to extend my deepest thanks to Matt Connolly for setting a course for this organization that points us toward achieving that very goal.

A handwritten signature in blue ink, which appears to read "George Cooper". The signature is fluid and cursive, with a long horizontal stroke at the end.

George Cooper



It is time for us now
as a nation to exercise
the same reasonable
foresight in dealing with our
great national resources
that would be shown by any
prudent man in conserving
and wisely using the
property which contains the
assurance of well-being for
himself and his children.

—Theodore Roosevelt
Washington DC, October 2, 2007



POLICY INITIATIVES

Our approach is rooted in the understanding that the fundamental requirements for almost every form of outdoor recreation are healthy habitat and access to it. By championing innovative ways to expand public access and through campaigns designed to promote healthy, sustainable fish and wildlife populations, the TRCP has contributed to several important victories in the past year.

Photo courtesy of Ducks Unlimited

MARINE FISHERIES CONSERVATION

As federal leaders readied to overhaul the country's primary coastal fisheries law, the Magnuson-Stevens Act, the TRCP organized the Angling 4 Oceans Coalition, which included representatives from several partner organizations focused on marine conservation. This coalition generated a set of consensus priorities that were articulated in the "SALT Principles," which called for Science-driven marine policy, an Allocation of fisheries stocks that better reflected the economic contributions of recreational anglers, a License or national registry system to improve recreational data collection, and Tackle and gear restrictions to reduce bycatch.

S	science must be used in marine fisheries conservation
A	allocate fisheries resources more equitably to recreational fishermen
L	license saltwater anglers to improve data collection and increase funding
T	tackle used by fishermen should reduce bycatch & not damage habitat
PRINCIPLES	

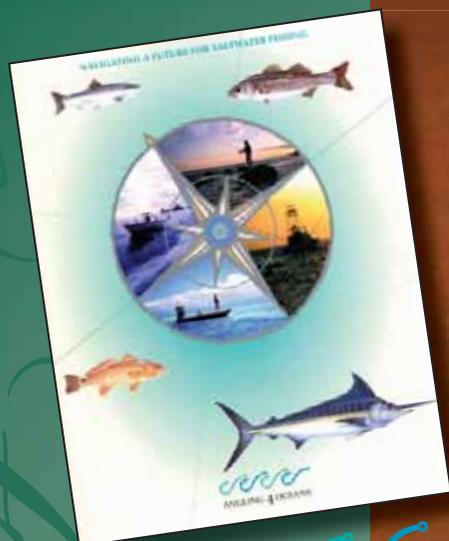
To help elevate the public's knowledge of the need for these reforms and to incorporate our grassroots partners into the push for improved fisheries management, the TRCP:

- launched a new Web site dedicated to the Angling 4 Oceans coalition (www.angling4oceans.org);
- published a comprehensive report, "Navigating a Future for Saltwater Fishing," that included the highlights of new scientific and economic analysis commissioned by the TRCP that underscored the myriad benefits of enacting the SALT Principles; and
- hosted a media summit in Florida where prominent writers, editors and the leadership of the National Oceanic and Atmospheric Administration discussed the importance and impacts of a Magnuson-Stevens Act overhaul.

The Angling 4 Oceans campaign led to a significant victory for both recreational anglers and fisheries stocks alike. When the final version of an updated Magnuson-Stevens Act left the president's desk in early 2007, it addressed each of the tenets included in the SALT Principles.

This end result was a major step toward better federal fisheries management.

Recognizing that it is extremely important to remain engaged in the "rulemaking" process that follows the passage of any major statute, the TRCP is maintaining its close watch on federal coastal fisheries policy — with an eye out for any and all opportunities to elevate the cause of recreational anglers.



ANGLING 4 OCEANS



Get action.
Seize the
moment.
Man was never
intended to become
an oyster.

—Theodore Roosevelt

RESPONSIBLE ENERGY DEVELOPMENT

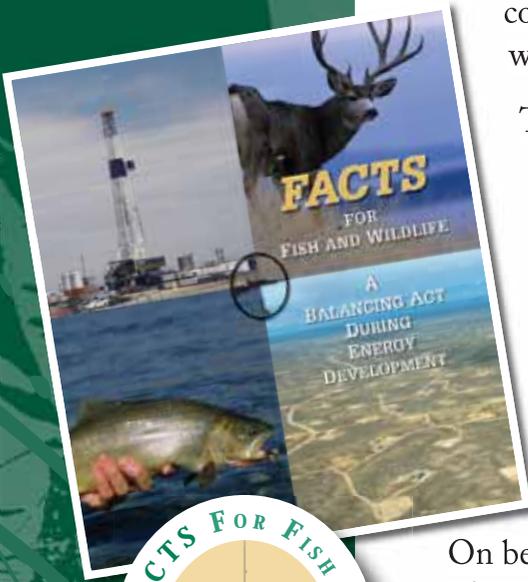
Oil and gas drilling on western public lands continues to accelerate, which continues to place our fish and wildlife resources – and our opportunities as hunters and anglers – at risk. Increased energy development has led to documented declines in many treasured species like elk, pronghorn, mule deer, sage grouse and cutthroat trout. More drilling sites are being approved in critical areas for these species, and federal management agencies repeatedly are failing to implement effective species conservation measures. Ultimately, the need to reform the federal energy leasing process, along with the oversight and management of fish and wildlife populations, has never been so acute.

This reality has led the TRCP Fish, Wildlife and Energy Working Group to develop a campaign centered on a set of principles intended to guide necessary reforms. Called the “FACTS for Fish and Wildlife,” they call for across-the-board increases in **F**unding, **A**ccountability, **C**oordination, **T**ransparency and **S**cience from the agencies that steward our public lands.

The Fish, Wildlife and Energy Working Group has presented the FACTS principles directly to the Secretary of the Interior and other federal officials. It also has distributed these principles widely to energy companies and the general public, and has invited individual hunters and anglers to stand behind them by becoming a “Sportsman for Responsible Energy Development.”

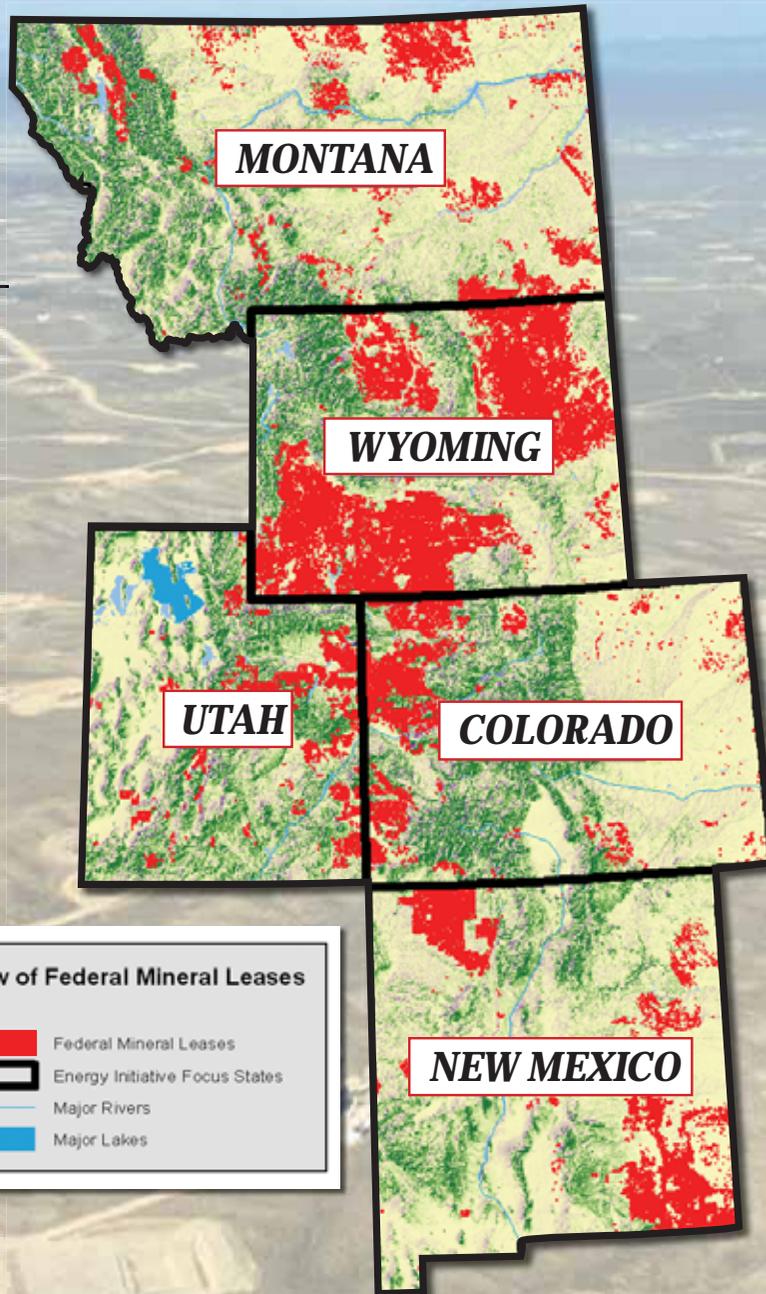
On behalf of sportsmen, the TRCP has formally protested federal leasing plans that do not adequately account for fish and wildlife impacts. Covering a total of more than a half-million acres in Wyoming, Utah, Montana and Colorado, these protests have shone a critical light on the shortcuts and shortcomings in the federal energy leasing process, and even caused the Bureau of Land Management to pull several hundred thousand acres from the auction block, admitting in at least one instance that it had made “a mistake” by failing to perform basic environmental studies of the lands.

“Our public lands are too important to too many people to let them be damaged by needless mistakes,” says TRCP Energy Initiative Manager Steve Belinda. “We’re not saying don’t drill. We’re simply saying that the agencies need to slow down and do things right.”



**FEDERAL
MINERAL LEASES
IN THE ROCKY
MOUNTAIN WEST**

Fish, Wildlife and
Energy Working Group
Focus States



Overview of Federal Mineral Leases

- Federal Mineral Leases
- Energy Initiative Focus States
- Major Rivers
- Major Lakes

**Recent Scenes
from the Recently Pristine**

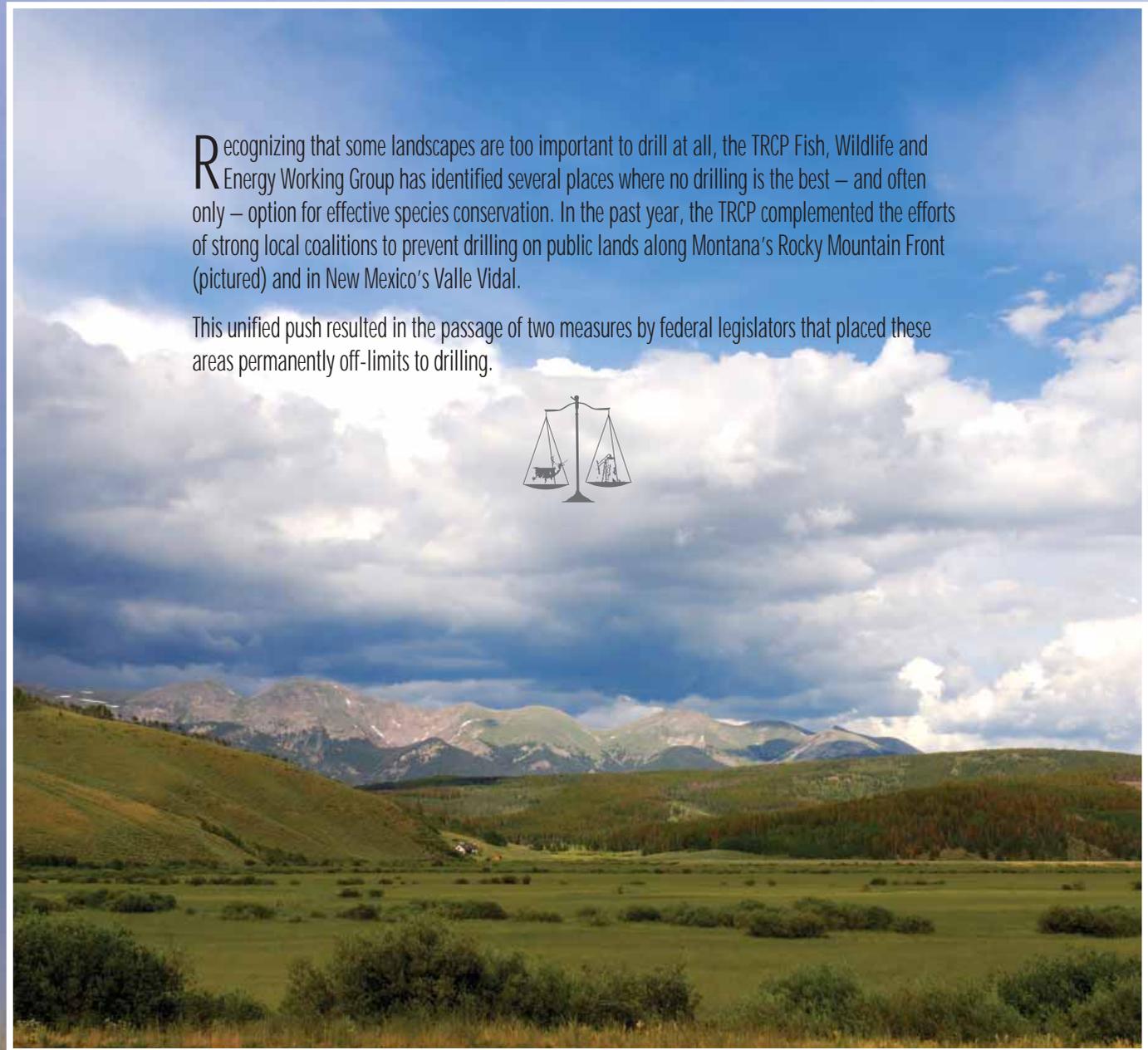


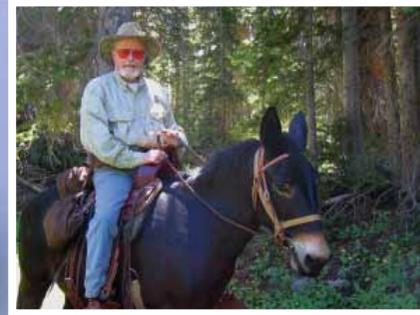
Public lands energy development can mean an infusion of economic good, but it also can transform entire landscapes for the worse. Scenes like those above, which show the rigs, retention ponds, roads and road-kill that come with energy development, are increasingly common in parts of the Intermountain West that sportsmen revere.



Recognizing that some landscapes are too important to drill at all, the TRCP Fish, Wildlife and Energy Working Group has identified several places where no drilling is the best – and often only – option for effective species conservation. In the past year, the TRCP complemented the efforts of strong local coalitions to prevent drilling on public lands along Montana's Rocky Mountain Front (pictured) and in New Mexico's Valle Vidal.

This unified push resulted in the passage of two measures by federal legislators that placed these areas permanently off-limits to drilling.





Field Representative Dwayne Meadows, based in Laramie, works to engage TRCP's grassroots in our campaigns in his home state of Wyoming and northern Colorado. Having worked for the Forest Service in Alaska's Misty Fjord Monument and the National Park Service at Grand Teton National Park and The National Elk Refuge, Meadows brings extensive experience to the post. And as a former fly-fishing guide on the North Platte River, he brings a range of experience to the stream as well.

Energy Policy Initiative Manager Steve Belinda spent 16 years as a federal biologist with the Bureau of Land Management and Forest Service before coming to the TRCP. Based near Pinedale, Wyoming, one of the epicenters of the current western energy development boom, Belinda has seen the fish and wildlife populations shrink on lands near his home. "I'm one of the lucky ones who gets to jump in the truck and explore places like the Wyoming Range," he says. "But with an ever-increasing number of these places being placed in the crosshairs for energy development, it is essential that we work proactively for improved habitat conservation."

Dr. Rollin Sparrowe provides over-arching guidance and support for the TRCP Energy Initiative. A member of the TRCP Board of Directors and chair of the Fish, Wildlife and Energy Working Group, Sparrowe brings to our efforts an unmatched blend of experience from his days as the president of the Wildlife Management Institute and as a career federal wildlife biologist. Now a resident of Daniel, Wyoming, Sparrowe has seen too many landscapes right outside his door succumb to poorly planned energy development. "From those landscapes, too many trout, mule deer, pronghorn and sage grouse have disappeared," he says. "The time is now for sportsmen to speak up and demand that their government slow down the pace of energy development on its public lands."

Based in Missoula, Field Representative Joel Webster and Policy Initiative Manager Bill Geer work to grow awareness of the issues surrounding energy development and roadless area conservation. Webster, at left, is a former organizer for the Montana Roadless Working Group who helped to establish Backcountry Hunters and Anglers, a public lands-focused conservation organization, and Hellgate Hunters and Anglers, a rod-and-gun club. Geer is the former Director of the Utah Division of Wildlife Resources, Coordinator for the North American Waterfowl Management Plan for the National Fish and Wildlife Foundation, Vice President for both Field Operations and Conservation Programs for the Rocky Mountain Elk Foundation, Inland Northwest Conservation for the Nature Conservancy in Idaho and Executive Director of the Outdoor Writers Association of America.

The time has come to inquire seriously what will happen when our forests are gone, when the coal, the iron, the oil, and the gas are exhausted...

—Theodore Roosevelt, 1911

ROADLESS AREA CONSERVATION

Almost 60 million acres of national forest and grassland are “inventoried roadless areas,” meaning that they do not have roads maintained for travel by means of motorized vehicles. These unbroken blocks of terrain present some of the finest habitat anywhere in the country. As such, they present the last strongholds for several fragile fish populations, such as bull trout, while consistently producing trophy specimens of several wildlife species, including moose, elk and mule deer.

The national management regime for these areas has in recent years been a matter of intense dispute. The last two presidential administrations have offered widely divergent plans, both of which have faced – and at times failed – court challenges, leaving the current and future status of roadless area conservation under a cloud of uncertainty.

Throughout this dispute, the TRCP has worked to ensure that sportsmen make themselves heard in the public debate, and that their voices receive the consideration they merit. The TRCP has worked with national, state and local conservation groups to conduct public education campaigns throughout the West to highlight the preferences of hunters and anglers. And the TRCP has provided state-specific fish and wildlife information, fishing and hunting fact sheets, color maps and letter-writing tips to more than 10,000 individual hunters and anglers and almost 400 conservation organizations and businesses in the region.

As part of its public education efforts, the TRCP, in conjunction with the Sonoran Institute, produced a comprehensive analysis of the economic impacts of protected public land. The resulting report, *Backcountry Bounty*, drew a clear correlation between robust rural economies and intact roadless landscapes.

“There’s a common belief that forest lands don’t have any value until timber is harvested,” said Bill Geer, TRCP Roadless Initiative Manager. “But the opposite is often true – real value emanates from unbroken forested landscapes, value that can be measured not only in species health, but in economic health as well.”





The wild surroundings, the grand beauty of the scenery, the chance to study the ways and habits of the woodland creatures – all these unite to give the career of the wilderness hunter its peculiar charm.

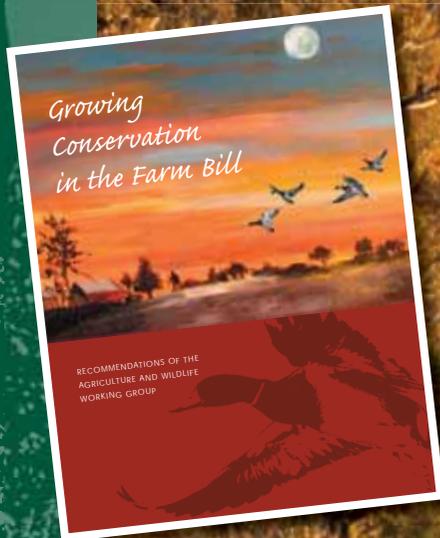
Theodore Roosevelt
The Wilderness Hunter, 1893

FARM BILL

The “Farm Bill” represents the nation’s single largest investment in conservation programs for private lands. While few people realize it, the \$5 billion in annual funding in the Farm Bill’s Conservation Title totals more than two-and-a-half times the entire annual budget of the U.S. Fish and Wildlife Service. With Congress preparing a Farm Bill update, it is imperative that our leaders realize that modest increases in our national conservation investment can yield the greatest returns.

The Agriculture and Wildlife Working Group, a TRCP-facilitated coalition that included 15 organizations, spent two years dissecting and analyzing the various conservation programs authorized by the Farm Bill. This process led to the publication of a series of consensus recommendations that were included in a report entitled *Growing Conservation in the Farm Bill*. The core of these recommendations were endorsed by more than 40 hunting, fishing and conservation organizations, marking the first time that so many organizations have stood shoulder-to-shoulder so far in advance of Farm Bill legislation.

Our approach is bearing fruit. Multiple representatives of the working group have been closely consulted by key policymakers as legislation advances. The version of the Farm Bill that has emerged from the House of Representatives included the bulk of the recommendations in *Growing Conservation*. And at press time, the majority of our recommendations are contained in proposals circulating through the Senate.





ask nothing of the nation except that it so behave as each farmer here behaves with reference to his own children. That farmer is a poor creature who skins the land and leaves it worthless to his children. The farmer is a good farmer who, having enabled the land to support himself and to provide for the education of his children, leaves it to them a little better than he found it himself.

I believe the same thing of a nation.

—Theodore Roosevelt
Ossawatimie, Kansas, 1910



OPEN FIELDS

State programs designed to promote public hunting and fishing access, often referred to as “walk-in” programs, provide a host of benefits. They provide farmers and ranchers who voluntarily enroll their lands with a dependable source of income; stimulate rural economies that depend on seasonal influxes of sportsmen; and slow the prolonged national decline in sportsmen’s numbers. By opening places to hunt and fish for the general public, these programs directly counter the leading reason that active sportsmen become former sportsmen, lack of access. What’s more, most states require that land enrolled in walk-in programs employ best management practices, meaning that habitat conditions are optimized.

For several years, the TRCP has championed legislation known as the “Open Fields Bill” that would provide a



steady federal funding stream to states wishing to initiate or expand walk-in programs. After being twice introduced as a stand-alone measure but falling just shy of enough votes to pass, Open Fields has a great chance to be included in the final Farm Bill that emerges from Congress — in line with one of the Agriculture and Wildlife Working Group’s core recommendations in the *Growing Conservation* report.

“It will be up to the community of American conservationists to get vocal in order to get Open Fields across the finish line,” says TRCP Initiative Manager Geoff Mullins. “This bill is too important to too many rural communities and our overall outdoor heritage for us not to seize this opportunity to pass it into law. Rest assured that the TRCP will be fighting for Open Fields. But, as always, it will take a chorus of voices calling for this measure to make it the law of the land.”



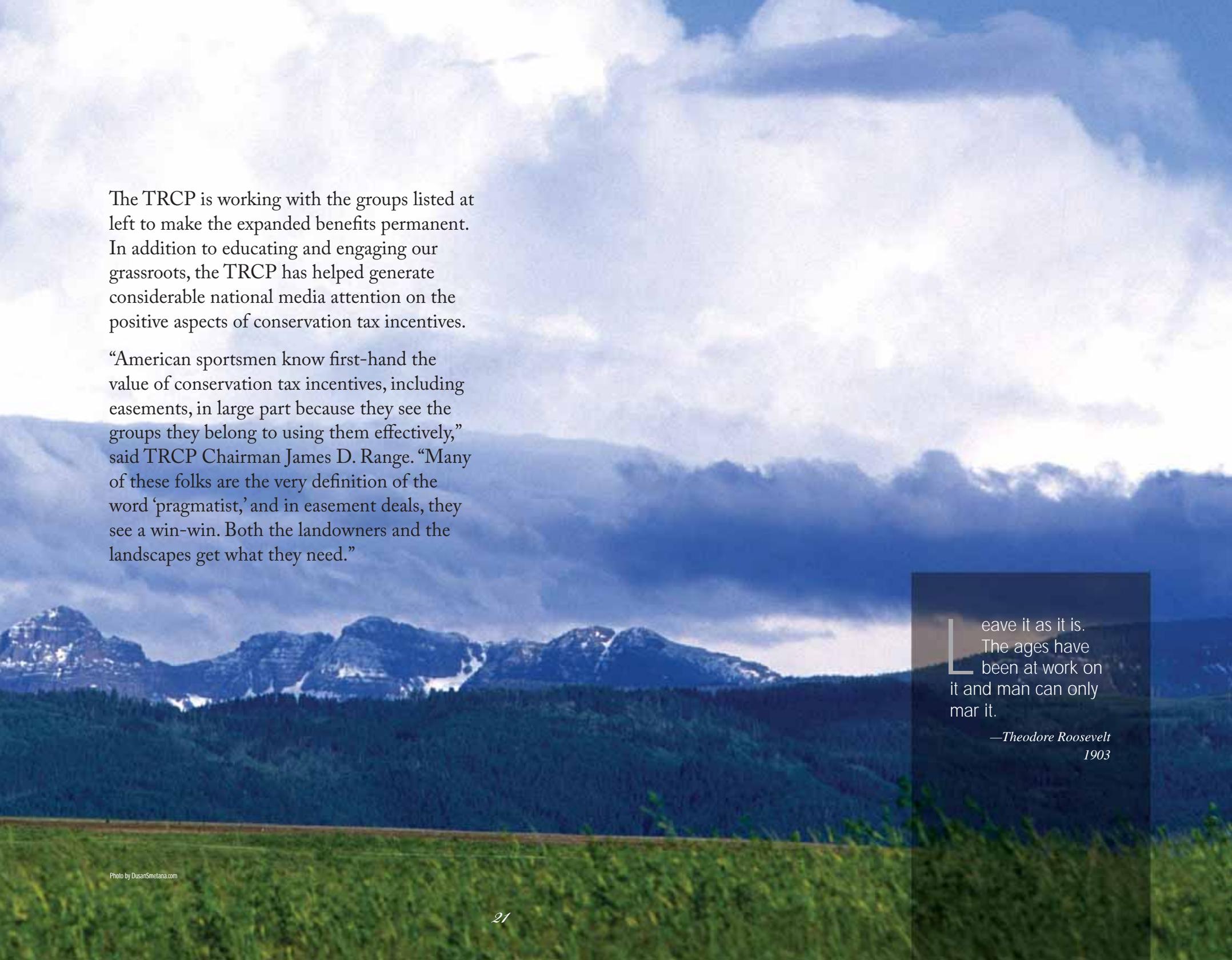
Geoff Mullins is the Initiative Manager for Wetlands Conservation and the Farm Bill. He joined the TRCP in April 2007. Prior to working for the TRCP, Geoff worked for Democracy Data & Communications, a political communications company in Alexandria, Virginia. His government relations experience includes work for various trade associations and on Capitol Hill. Geoff grew up in Mobile, Alabama and holds a Bachelor’s degree in political science from the University of Alabama and a Master’s in political management from the George Washington University.



CONSERVATION TAX INCENTIVES

Many of the nation's 40 million sportsmen are intimately familiar with the benefits of conservation tax incentives and the way the groups to which they belong have used them to benefit fish and game species. Organizations like Ducks Unlimited, Pheasants Forever and Trout Unlimited have used conservation tax incentives, including easements, to implement arrangements with landowners that benefit not only ducks, pheasants, and trout, but a wide variety of other species. Land trusts belonging to the Land Trust Alliance and organizations like The Nature Conservancy, The Conservation Fund and the Trust for Public Land have used easements to stabilize key habitat. In an era of tight budgets, state and federal agencies have found it difficult to conserve more land, but through conservation tax incentive deals, land is often donated to them to expand public areas or to create new areas.

Strong new conservation tax incentives backed by millions of American hunters and anglers were included in a bill passed in late summer 2006. The bill expanded the availability and options for placing land under easements, making them more attractive for a far greater number of landowners. The only problem with this bill is that its terms are in effect for only two years, meaning that more needs to be done to ensure that its benefits can continue into the future.



The TRCP is working with the groups listed at left to make the expanded benefits permanent. In addition to educating and engaging our grassroots, the TRCP has helped generate considerable national media attention on the positive aspects of conservation tax incentives.

“American sportsmen know first-hand the value of conservation tax incentives, including easements, in large part because they see the groups they belong to using them effectively,” said TRCP Chairman James D. Range. “Many of these folks are the very definition of the word ‘pragmatist,’ and in easement deals, they see a win-win. Both the landowners and the landscapes get what they need.”

Leave it as it is.
The ages have
been at work on
it and man can only
mar it.

—Theodore Roosevelt
1903

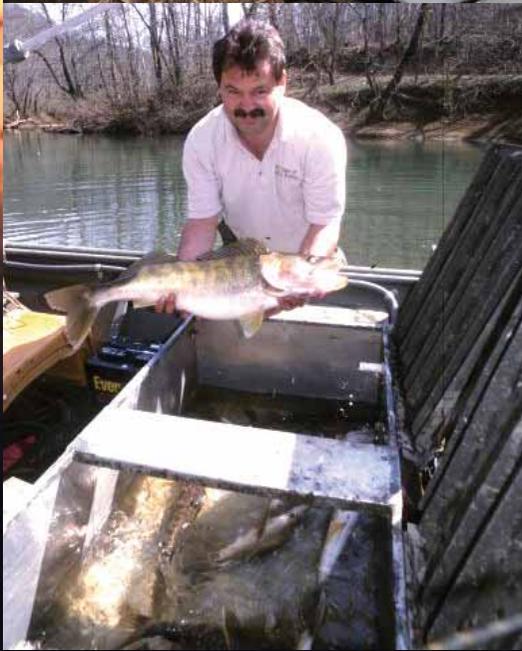


WETLANDS

Recent years have seen the Supreme Court hand down a series of decisions that have weakened the strength of our national wetlands protections. Isolated wetlands, those not directly connected to another body of water, have been placed in particularly acute jeopardy. In the wake of the Court's most recent action, our wetlands protections are now so murky that Chief Justice John Roberts was compelled to comment, "It is unfortunate that no opinion commands a majority of the Court on precisely how to read Congress' limits on the reach of the Clean Water Act. Lower courts and regulated entities will now have to feel their way on a case-by-case basis."

Understanding the importance of the resources that hang in the balance and the need for their clear legal protection, the TRCP has convened a panel of experts to define a path forward for our national wetlands protection laws. This panel has developed a set of consensus core principles upon which the community of conservationists can and will build in the coming year.

With new, comprehensive wetlands protection legislation looking ever more likely to be considered by Congress in the near future, it is imperative that our community speaks on the need to protect wetlands now. The TRCP is helping to unify the diverse range of organizations that care deeply about wetlands conservation, while seeking to find new ways to advance our collective goals.



STATE WILDLIFE GRANTS

The combined efforts put forward by our state fish and wildlife agencies are a tremendous force for effective species conservation. They need funds to get the job done, and State Wildlife Grants deliver a steady funding stream. Initiated by Congress in 2001, these grants help breathe life into the State Wildlife Action Plans, first-of-their-kind blueprints for keeping at-risk species from becoming threatened or endangered.

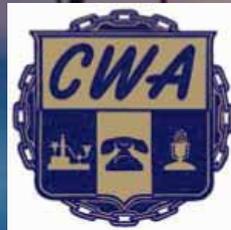
A national coalition, the broadest ever of its type, has crystallized around the State Wildlife Grants. Called Teaming With Wildlife, it includes more than 3,000 state wildlife agencies, organizations and businesses dedicated to sound wildlife management under the leadership of the Association of Fish & Wildlife Agencies. TRCP is a partner organization in the Teaming With Wildlife coalition, and is an active member of its National Steering Committee.



USA CHARTER UNIONS



AFL-CIO



CWA



IAFF



IAMAW



IBEW



IUPAT



SMWIA



UA



USW



Roofers

USA SUPPORTING UNIONS

Bakery and Confectionery Union
 Boilermakers Union
 Bricklayers Union
 Elevator Constructors Union
 Insulators & Asbestos Workers
 Iron Workers Union

Plasterers & Cement Masons
 Postal Workers Union
 Railroad Signalmen's Union
 United Mine Workers Union
 Utility Workers Union

UNION SPORTSMEN'S ALLIANCE (USA)

The Theodore Roosevelt Conservation Partnership's Union Sportsmen's Alliance, or USA, is the product of a fortunate meeting and a pent-up need. When TRCP and union leaders happened to sit next to each other at a sportsmen's dinner a few years back, the result turned out to be a venture hailed by the *Los Angeles Times* as having the ability "to bring new faces — and new muscle — to conservation efforts."

By providing the millions of union hunters and anglers with their own dedicated sportsmen's club — which they have long wanted — the USA will extend union benefits to the woods and onto the water.

Every USA member will be enrolled automatically as a TRCP Partner, bringing a wave of new support to our advocacy efforts. While the USA itself will be a strictly non-partisan, non-political entity, its constituent unions are working closely with the TRCP to identify opportunities to team our efforts to shape public policy. One example of this type of cooperation is found in the hearings on western public lands energy development held by the House Natural Resources Committee that featured calls by union and TRCP voices to elevate the attention being paid to fish and wildlife.

Seventeen unions recently urged Congress to advance the TRCP's Farm Bill conservation program recommendations, marking the first time so many union voices directly engaged in the public debate at the intersection of agricultural and conservation policy.

The TRCP-USA partnership does not end there. Several labor unions have been continued and proud supporters of the TRCP television programs on the VERSUS network, about which you will read more shortly. Unions also devote page space in their member journals to features provided by the TRCP, helping our messaging reach and recruit a new constituency in the community of American conservationists — one that largely does not belong to any other conservation organization.

As the USA opens its member rolls this summer, it will begin providing a multi-page insert in union member journals. Part catalog and part conduit for conservation-themed messaging, the insert will allow the TRCP to continually reach union households via a known and trusted forum. When teamed with the newly launched Web site and a steady stream of e-blasts, the USA will have a highly functional, multi-media communications platform that specializes in reaching and mobilizing America's union conservationists.

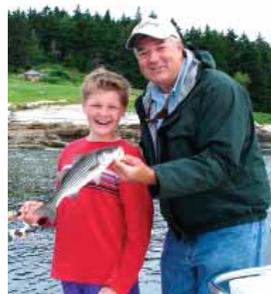


ESCAPE TO THE WILD

Escape to the Wild, sponsored by contractors associations and labor unions, surprises dedicated American workers with expense-paid trips to world-class hunting and fishing destinations where the monsters roam, the fish are fierce and the birds fly by the hundreds.



As each episode unfolds, you get a glimpse into the lives of each winner, like Rocky Raimondi, a fire fighter who lost union brothers and friends in the 9/11 attack, Todd Heustis, a sheet metal worker who hunts on the same land his great-grandfather homesteaded in the early 1920s, and John Demers, an electrical lineman who got his first hunting experience as a kid through the Big Brothers Big Sisters program.

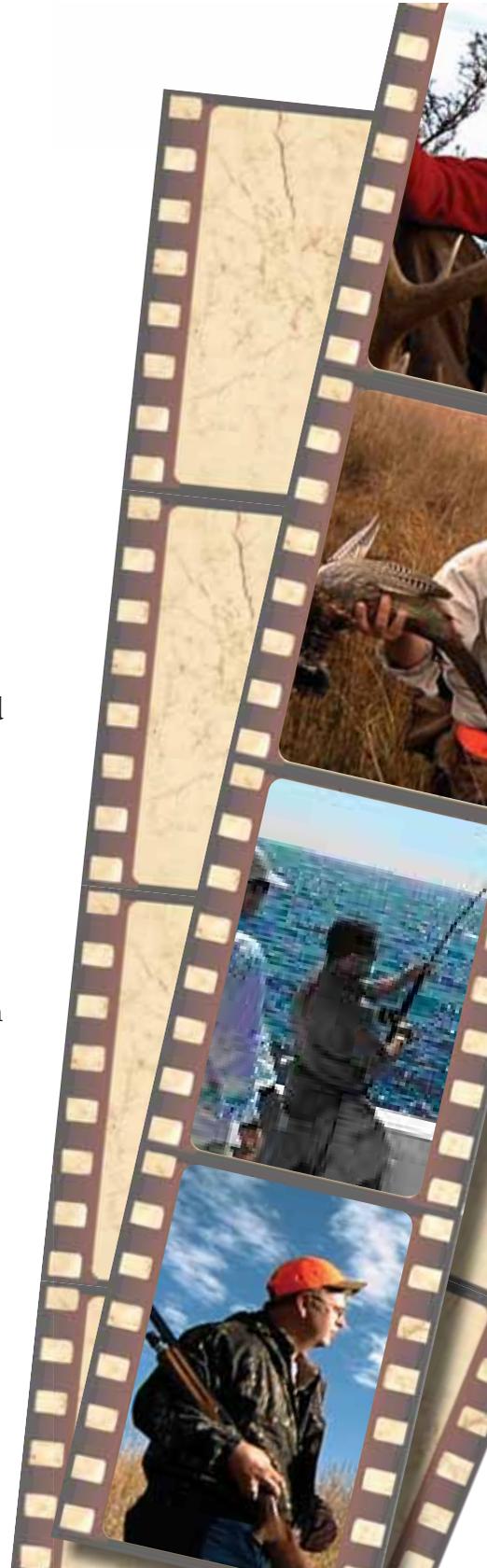


Then you join them in the field for the time of their lives! TRCP Board Member Marc Pierce hosted the show's first season and has handed over the reins to Tom Ackerman, pictured at left, for season two, which will feature wildebeest in Africa, caribou in the Great White North and Rocky Mountain elk.

"In the midst of our adventures, we'll take time to sample the natural beauty and conservation issues of the locales we visit," Ackerman says. "And we'll get a chance to see new landscapes through the eyes of someone seeing them for the first time."

ORION
MULTIMEDIA LLC

VERSUS 





TRCP'S LIFE IN THE OPEN

At the end of its second season, *TRCP's Life in the Open* found itself atop the ratings heap of the almost 50 field sports shows on the VERSUS network. By blending the exploration of three types of landscapes – the wild, historical and political – *TRCP's Life in the Open* surely has struck a chord with viewers.

Host Ken Barrett credits Orion Multimedia LLC, which produces the show, for much of its success.

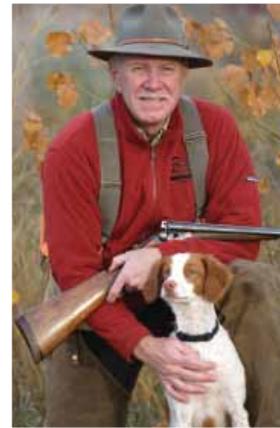
“Orion has such an extraordinary feel for what sportsmen want to see and know in the field,” he says, “and every member of their team, from camera crews to film editors, are professionals through and through.”

Season three will immerse viewers in Alaska's fabled salmon runs and introduce them to great public lands hunts in unlikely locales like Fort Riley, Kansas, a military base, where the prairie chickens are especially wary. It will set out across challenging terrain, like that of the rugged peaks of New Mexico, where Barrett will stalk barbary sheep, and will celebrate the rebound of some emblematic species, like the striped bass in Boston Harbor.

Throughout the season, *TRCP's Life in the Open* will continue to profile extraordinary hunting and fishing pursuits with the same energy and attention to detail that garnered it an Excellence in Craft Award from the Outdoor Writers Association of America in 2007.

TRCP TV is sponsored by

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* new Rough Rider in 2006

2006 FINANCIAL STATEMENTS

Statement of Financial Position
December 31, 2006

ASSETS

Cash and Other Current Assets	\$ 1,461,845
Grants Receivable	\$ 275,385
Fixed Assets	\$ 25,129
Total Assets	\$ 1,762,359

LIABILITIES AND NET ASSETS

Current Liabilities	\$ 540,238
Net Assets	\$ 1,222,121
Total Liabilities and Net Assets	\$ 1,762,359

2006 STATEMENT OF ACTIVITIES

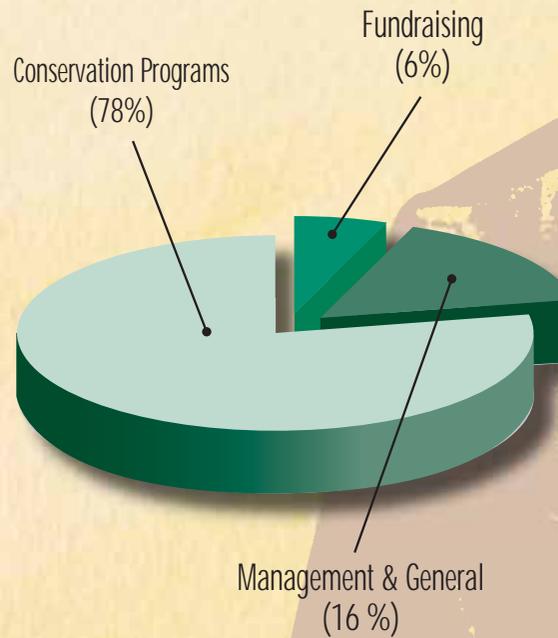
REVENUE

Grants	\$ 3,042,678
Donations	\$ 196,519
Other Revenue	\$ 72,029
Total Revenue	\$ 3,311,226

EXPENSES

Conservation Programs	\$ 2,459,217
Membership and Development	\$ 177,022
Management and General	\$ 511,922
Total Expenses	\$ 3,148,161

Change in Net Assets **\$ 163,065**



Note: Statement of Activities presented on a Modified Cash Basis



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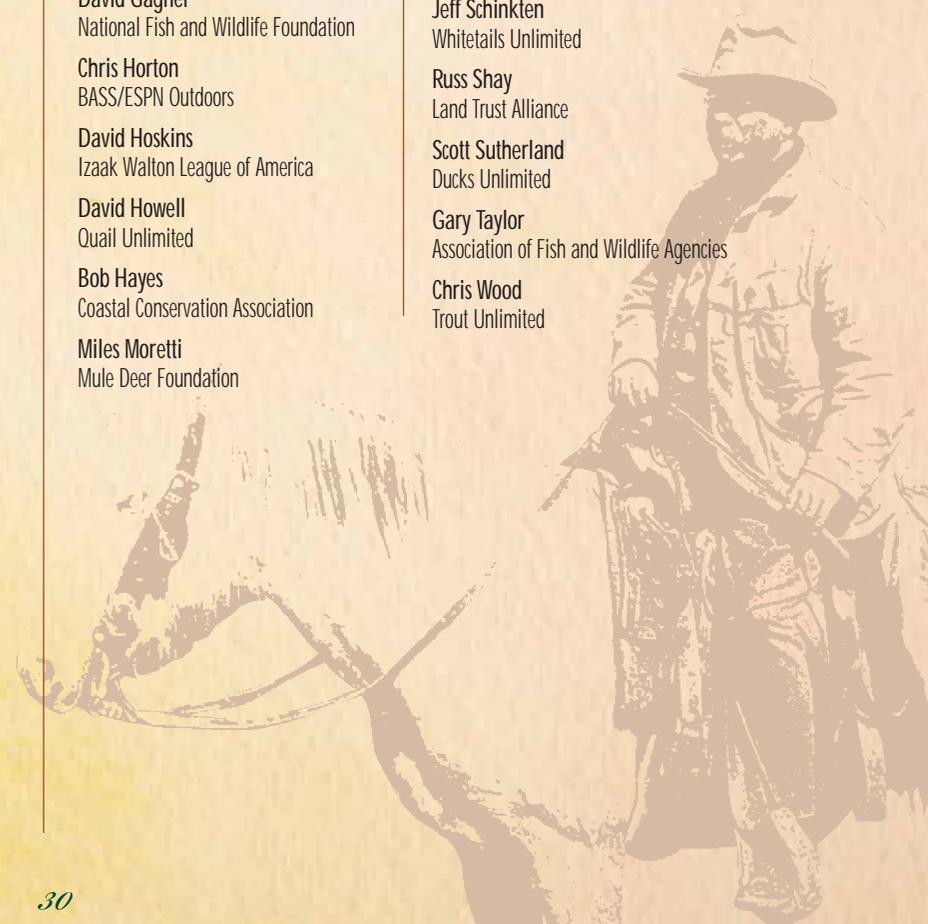
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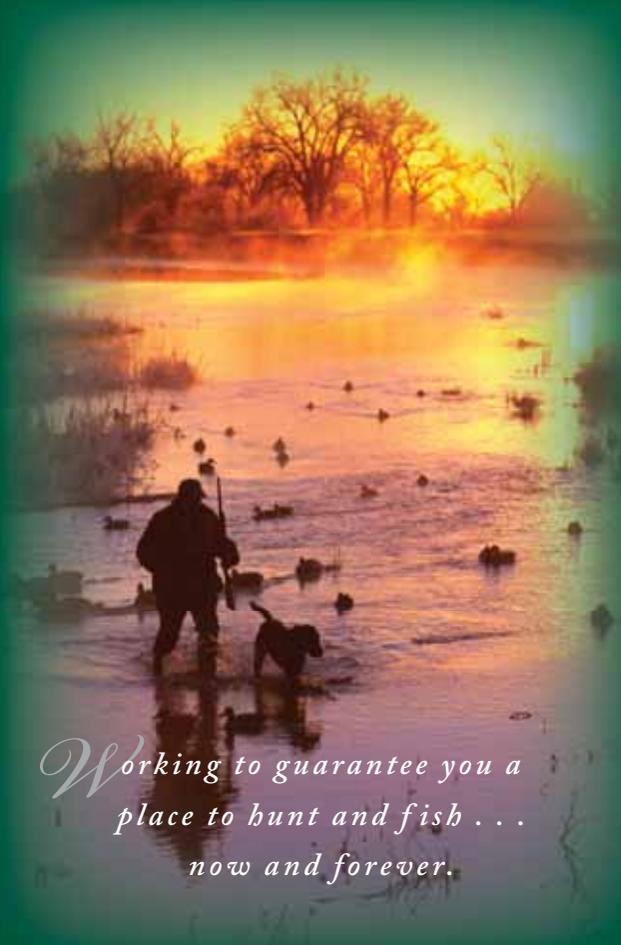
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