Welcome to the TRCP Media Summit!

The Theodore Roosevelt Conservation Partnership welcomes you to our 9th annual Western Media Summit. Thank you for joining us at The High Lonesome Ranch. Get ready for a fun and informative few days!

What began in 2004 as an informal meeting of outdoor journalists has evolved into a TRCP tradition – and an important tool for outdoor communicators to learn more about conservation issues important to American sportsmen.

For three days each fall, a diverse and growing cadre of journalists comes together to hunt birds on the Western Slope, fly fish for trout and discuss the most pressing conservation issues of the day.

We’d like to thank our host sponsor, The High Lonesome Ranch, and our presenting sponsor, New South Access & Environmental Solutions, for making this year’s summit a reality. Their willingness to bolster the efforts of our group demonstrates a commitment to the issues that matter most to hunters and anglers.

Our sincere thanks also go to numerous others whose dedication to the TRCP enabled us to host a 2012 gathering. These include sponsors Beretta, Costa, Minox USA, New Belgium Brewing, Outdoor Industry Association, Orvis, Patagonia, Platte River Basin Environments Inc., Pro Guide Direct and Sitka.

By convening our 2012 media summit here at The High Lonesome Ranch, the TRCP has the opportunity to unite old and new friends in the media and celebrate our collective work to move the needle on conservation policy. Here in the beautiful setting of western Colorado, we hope to renew the drive to accomplish great things for the sportsman-conservation community.

We’re glad you are here!

Whit Fosburgh
TRCP President and CEO

P.S.

The following pages contain all the information and logistical details pertaining to the event. Don’t hesitate to contact a TRCP staff member with any questions or concerns. Thanks for joining us!
Sunday, September 16th

Noon-2:00 p.m. Guests arrive at The High Lonesome Ranch and check in:
275 County Road 222
De Beque, Colo., 81630

2-4:00 p.m. Sporting Clays, Shooting Contest and Product Showcase
Sponsored by Beretta – meet in front of main office

5:00 p.m. Welcome, Cocktails and Panel Discussion:

“Innovative Solutions for Responsible Landscape-Scale Energy Development”
Moderated by Ed Arnett, Ph.D., TRCP
Speakers: Steve Belinda, The High Lonesome Ranch/TRCP
Terry Riley, Ph.D., North American Grouse Partnership
Ron Velarde, Colorado Parks and Wildlife
Dave Rosenkrance, Bureau of Land Management
Darrin Henke, EnCana Corporation

7:15 p.m. Dinner and Speaker
Dave White, Chief, Natural Resources Conservation Service

Monday, September 17th

7:00 a.m. Breakfast and Sponsor Presentations
Pro Guide Direct and Minox USA

8:00 a.m. Hunting and fishing groups depart from main office parking lot

1:00 p.m. Lunch

1:30-2:15 p.m. Sponsor Presentations
Patagonia and Berkley Conservation Institute

2:15-4:00 p.m. Free Time

4:00-5:45 p.m. Panel Discussions:

“Draining the Heartland – A Crisis Below the Surface”
Speaker: Steve Kline, TRCP

“Conserving Backcountry Fish and Wildlife Habitat on BLM Lands”
Speakers: Larry Johnson, Coalition for Nevada’s Wildlife
Joel Webster, TRCP
**Agenda**

5:45 p.m.  Cocktails, Dinner and Speaker  
Dan Ashe, Director, U.S. Fish and Wildlife Service

**Tuesday, September 18th**

7:00 a.m.  Breakfast and Sponsor Presentation  
Orvis

8:15 a.m.  Hunting and fishing groups depart from main office parking lot

1:00 p.m.  Lunch

1:40-2:00 p.m.  Sponsor Spotlight: New South Access & Environmental Solutions

2:00-3:00 p.m.  Break

3:00-4:15 p.m.  Orvis Casting Contest - meet in front of main office

4:15-6:15 p.m.  Panel Discussions

"Conservation Funding Amid the Debt Crisis"  
Speaker: Vaughn Collins, TRCP

"The Changing Media Landscape and Implications for Conservation"

6:15 p.m.  Cocktails, Awards, Dinner, Speaker

"The Recreation Economy and Redefining the Recreation Agenda"  
Frank Hugelmeyer, President, Outdoor Industry Association

**Wednesday, September 19th**

7:00 a.m.  Breakfast

Optional tour of energy development activities on The High Lonesome Ranch grounds. Contact Katie McKalip if you are interested in going on the tour.

Guests depart

Dave Buchanan is a Colorado-raised, 30-year newspaper outdoors writer, freelancer and book author who has been a member of the Outdoor Writers Association of America since 1988. He spent 20 years in the ski industry and still covers winter sports extensively. As the media world changes, he has been trending toward “outdoor recreation” (biking, hiking, climbing, rafting, etc.) and fewer hook and bullet stories.

Dan Crockett is director of publications for the Rocky Mountain Elk Foundation and editor of RMEF's bimonthly magazine, Bugle.

Jim Ferguson has been an outdoor writer for 30 years and a broadcaster for 11. His program, “THE REVOLUTION with Jim & Travis,” is syndicated on 405 stations across the country. While covering topics such as hunting, fishing, backpacking and camping, the show also focuses on oil and gas exploration vs. wildlife and habitat, the Second Amendment, high fence vs. fair chase and invasive species like hogs, zebra mussels, hydrilla and milfoil. It has received 20 state, regional and national awards during its 11 years on the air.
John Griffin spent 24 years as president of global publishing companies including PC World (1987-1990), Rodale Press (1990-2000), National Geographic (2000-2011) and Time News Group (2011). His early work experience was as an editor and consumer marketing executive. He served on the board of the Audit Bureau of Circulation and from 2008-2010 was chairman of the Association of Magazine Media, the only three-term chairman in the organization’s history. A lifelong outdoorsman and conservationist, he has served on the boards of the Lehigh Valley Conservancy and Trout Unlimited. He is currently working as a consultant in Brooklyn, N.Y.

A full-time freelance writer since 2000, David Hart is a regular contributor to numerous hunting and fishing magazines. He is a field editor for Buckmasters and the Izaak Walton League’s magazine, Outdoor America, where he writes a column on outdoor ethics and issues. He also writes a conservation column for Wildfowl and a politics and issues column for Petersen’s Hunting. He enjoys all types of fishing and hunting, especially when he’s with his two teenage sons, Kyle and Matt. David is married to Navona, a real estate broker. They live in southern Virginia.

Tom Kenworthy spent more than three decades as a newspaper reporter, the majority of that time with The Washington Post and USA Today, before joining the Center for American Progress as a senior fellow. He came to American Progress after spending two years as a senior fellow at Western Progress, a regional nonpartisan policy institute, where he focused on renewable energy and environmental issues. His longtime specialties are public lands, natural resources and energy issues. He lives in Golden, Colo.
Anthony Licata is editor in chief of Field & Stream and editorial director of the Bonnier Outdoor Group.

Bob Marshall is the Pulitzer Prize-winning outdoors editor of The Times-Picayune and conservation editor at large of Field & Stream magazine.


Anthony Licata anthony.licata@bonniercorp.com

Bob Marshall rmarshall@timespicayune.com

Chris Madson cmadson@earthlink.net

Brian McClintock is from north-central Pennsylvania. Growing up with a passion in the outdoors, Brian found himself working as an editor for Field & Stream magazine. Later, he moved to Washington, D.C., to do communications for the TRCP. He then joined the online company GoSPORTn, where he serves as editorial and marketing director for its two websites: GoFISHn and GoHUNTr.

Brian McClintock brian@gosportn.com

Brett Prettyman brettp@sltrib.com

Brett Prettyman has been an outdoor writer and columnist at the Salt Lake Tribune for 22 years. He serves on the boards of directors for the Outdoor Writers Association of America and Reel Recovery.

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Steven Rinella is an outdoorsman, writer and television host best known for his ability to translate the hunting lifestyle to a variety of audiences. He is an award-winning author. He has written widely for publications ranging from Field & Stream to Glamour. He currently resides in New York and maintains a moldy hunting and fishing shack in southeast Alaska.

Grayson Schaffer is a senior editor and writer for Santa Fe–based Outside magazine. He’s spent the last decade reporting on stories across five continents — from the slopes of Mount Everest to the unrun rivers of Madagascar.

Outdoor photographer Dusan Smetana was raised in a small village in the Carpathian Mountains, where he spent his boyhood in a quest for outdoor experience. He studied both forestry and photography in Czechoslovakia. He eventually escaped the Communist regime of his homeland and moved to the American West. His work is widely used by clients such as the National Geographic Society, The New York Times, the Smithsonian, Nissan, Nikon, Swarovski Optik, Winchester, Remington, Field & Stream, Forbes and Outdoor Life. Today he makes his home in Montana with his wife, two little kids and a loft full of homing pigeons.

John Snow is shooting editor at Outdoor Life magazine, a certified firearms instructor for 4-H, a hunter education instructor and sits on the board of directors of the Youth Shooting Sports Alliance.

Todd Tanner has written about fishing, hunting and conservation for a number of outdoor magazines. He's a longtime columnist and senior editor for Sporting Classics. He also chairs a nonprofit organization called Conservation Hawks.
Guest Speakers & Sponsors

Dan Ashe.......................................................U.S. Fish and Wildlife Service
David Brinker............................................................................Sitka Gear
Brett Ference....................................................................................Orvis
Darrin Henke....................................................................................EnCana Corporation
Frank Hugelmeyer..........................................Outdoor Industry Association
Larry Johnson.............................................Coalition for Nevada’s Wildlife
Jon Keener............................................................New South Access & Environmental Solutions
Bill Klyn...................................................................................Patagonia
Jim Martin............................................................TRCP Board of Directors/
Berkley Conservation Institute
Mountie Mizer................................................................................Beretta
Al Perkinson.....................................................................................Costa
Dave Rosenkrance..............................................Bureau of Land Management
Terry Riley............................................................North American Grouse Partnership
Drew St. John...........................................New South Access & Environmental Solutions
Scott Stewart.............................................................................The High Lonesome Ranch
Matt Suuck.................................................................................Minox USA
Paul Vahldiek.............................................................................Colorado Parks and Wildlife
Ron Velarde............................................................Natural Resources Conservation Service
Fletcher White.............................................................................Pro Guide Direct

TRCP Board of Directors & Staff

Ed Arnett...........................Center for Responsible Energy Development Director
Steve Belinda..............................................Senior Policy Advisor - Energy
Vaughn Collins..............................................Director of Government Affairs
Christen Duxbury..............................................Communications Manager
Katie Distler Eckman..........................TRCP Board of Directors, Board Chair
Whit Fosburgh............................................................TRCP President and CEO
Steve Kline.................................Center for Agricultural and Private Lands Director
Katie McKalip............................................................Media Relations Director
Meg McKinnon.............................................Development and Marketing Director
Geoff Mullins.............................................Senior Director of Policy Initiatives and Communications
Nick Payne............................................................Colorado Field Representative
Joel Webster............................................................Center for Western Lands Director
Host:
The High Lonesome Ranch®
EXACTLY AS WILD AS YOU WANT:
Presenting:
NEW SOUTH
ACCESS & ENVIRONMENTAL SOLUTIONS
Platinum:
ORVIS
SPORTING TRADITIONS
Since 1856
Gold:
BERETTA
Silver:

In Kind

- Sitka
- Outdoor Industry Association
- Minox
- Platte River Basin Environments
- Patagonia
- Pro Guide Direct
- Pure Fishing
- New Belgium Brewing
- Winchester Ammunition
When: September 16-19

Where: The High Lonesome Ranch
275 County Road 222
De Beque, Colo. 81630
Phone: 970-283-9420
Contact: Amber Ott
aott@thehighlonesomeranch.com

Please send your travel itinerary to Katie McKalip. Contact Katie with any general questions about the summit at 406-240-9262 or kmckalip@trcp.org.

Colorado fishing licenses may be purchased at the ranch. Hunting licenses are not required.

The use of fly rods, waders and shotguns will be supplied by The High Lonesome Ranch, Beretta and Orvis.

Questions? Contact a TRCP staff member.

Wireless internet is available at the ranch. Cell phone reception is spotty, but you are welcome to try the following TRCP staff cell phone numbers:

Christen Duxbury: 434-825-4891, cduxbury@trcp.org
Meg McKinnon: 423-833-8640, mmckinnon@trcp.org
Geoff Mullins: 202-997-6067, gmullins@trcp.org
The High Lonesome Ranch

0775 777 Road
DeBeque, Colorado 81630
(970) 283-9420

* Approximately 210 miles from Denver
* 30 Miles from Grand Junction

When you reach the log school house, you are within sight of the guest house and office. Turn left and drive 1/4 mile to either the guest house driveway or go 40 yards further to the office and proshop.