

# The TRCP Media Summit

An opportunity to support one of the outdoor media's premier events



Every year, top editors and writers from the country's leading outdoor and general interest publications come together for three days of bird hunting, fly fishing and discussions that address the most pressing conservation issues of the day, from energy development to climate change to funding for fish and wildlife. These dynamic events are hosted by the Theodore Roosevelt Conservation Partnership. The TRCP Media Summit, which started in 2003 as an informal gathering of outdoor writers, has evolved into a forum for some of the most influential voices in the hunting and angling community. Strong friendships and enduring professional relationships are forged at these annual summits, and articles published in their wake have been featured in a range of publications, including *Field & Stream*, *Outdoor Life*, *Sporting Classics*, *Gray's Sporting Journal*, *NRA's American Hunter*, *The New York Times* and many others.

## THE OPPORTUNITY

The TRCP is offering conservation-minded companies a chance to get involved in this special event and inform top journalists of their activities on the conservation front. Participant numbers are limited to 20 journalists to enable one-on-one discussions. Here are ways to get involved:

### Presenting Sponsor (\$10,000)

- Includes top billing following the TRCP on all media summit invitations, welcome packets and other related materials
- A dedicated presentation spot during a cocktail hour or after dinner
- Lodging, meals, hunting and/or fishing for two
- A "thank you" e-mail blast from the TRCP to its members

- Opportunity to provide gear and/or materials to attendees

### Summit Sponsor (\$5,000)

- Includes listing in all media summit invitations, welcome packets and other relevant materials
- Lodging, meals, hunting and/or fishing for one individual
- Opportunity to provide gear and/or materials to attendees

### Supporting Sponsor (\$2,500)

- Includes listing in all media summit invitations, welcome packets and other relevant materials
- Opportunity to provide gear and/or materials to attendees

## THE PROGRAM

Focal areas for past media summits include:

- Climate change and its effects on fish and wildlife
- The Farm Bill
- Wetlands restoration and legislation
- Energy development on public and private lands

## LOCATION & DATES

The TRCP is excited to return to High Lonesome Ranch located right outside of Grand Junction, Colorado, for the 2011 media summit. This year's summit will be held September 18-21. For more information contact Meg McKinnon, development manager, at 202-639-8727 or [mmckinnon@trcp.org](mailto:mmckinnon@trcp.org).

## THEODORE ROOSEVELT CONSERVATION PARTNERSHIP

555 ELEVENTH ST. N.W., 6TH FLOOR | WASHINGTON, DC 20004 | 202-639-8727 | [WWW.TRCP.ORG](http://WWW.TRCP.ORG)